

# Benefits and Services Available Through the Regional Affiliate Program



## Benefits for Your Members:

- FedEx Advantage® Program
- Discounted PANTONE® products
- Product Safety Aware training
- PPB subscriptions (digital)
- PPEF Regional Named Scholarship Program

## Benefits for Your Association:

### Regional Association Support —

- Training for Board members including position-specific education
- Professional development for Executive Director
- Bylaws and Policies & Procedures Review
- PPAI Shared Volunteer Program
- Publicity for regional events through *PPB Newslink*, *PPB Magazine*, *Regional Affiliate Newsletter* and the *Regional Rover*
- RAC Delegate Work Groups
- Dues collection through the Universal Regional Membership Application (URMA)
- Discounted advertising in *PPB Magazine* (print & digital)
- PPAI Product Responsibility tools / education
- Promotional Products Work! Week and Get In Touch! toolkits, templates and graphics
- PPAI Law support / outreach
- Membership toolkit, templates and samples
- Promo Connect community for regional Executive Directors

### Professional Development —

- Automated transcript updates
- Complimentary CAS/MAS course validation
- Access to PPAI webinar content

### Marketing Support —

- Access to and permission to use PPAI member and prospect lists
- 20 complimentary marketing hours annually (*additional hours \$50*)
- Promotion of regional events and tradeshows through the PPAI Industry Calendar
- Survey templates
- Best practices / samples library
- Permission to republish *PPB Magazine*, or *Newslink* articles

### Regional Affiliate Partner Programs —

- FedEx Advantage® Program
- Discounted rates on conference calling services through Premiere Global services

For more information, contact Regional Manager Dana Geiger ([danag@ppai.org](mailto:danag@ppai.org)), or Regional Relations Admin Valerie Schenewerk ([valeries@ppai.org](mailto:valeries@ppai.org)).