The idea to establish a Promotional Products Hall of Fame was conceived in 1973 to honor those individuals whose contributions to the products industry are not only noteworthy but go beyond their own companies. The nominations for the first Hall of Fame candidates took place in 1976 and resulted in the induction of seven candidates in 1977.

The highest distinction that the promotional products industry bestows on its professional is induction into the PPAI Hall of Fame. The Hall of Fame recognizes exceptional contributions to and long-term involvement with PPAI and the industry.
Hall of Fame

Inductees

1977

Horace K. Atkins*
Harold A. Luften*
Richard H. McCleery*
Carl E. Rosenfeld, MAS

Joseph M. Segel
William F. Vernon, Sr.*
Charles A. Ward*
Leonard J. Bray*

James Y. Canfield*
Raymond A. Geiger, CAS*
Edmund B. Osbourne*
Jay Sadler Shaw*

1978
Russell M. Searle*
William W. Schwartz, CAS*
Barry Chase, CAS
Dan Bagley III, Ph.D., CAS
Robert Burnham, CAS*
Lorraine Hempen, CAS
Richard G. Ebel
Robert B. Lederer, CAS
Robert A. Waldorf, CAS
Jo-an G. Lantz, MAS
H. Wingfield Hughes, MAS
Kurt Reckziegel
Wayne Greenberg, MAS
Max Scharf, CAS*
Bob Davis, CAS
Paul Lage, MAS

* Deceased
2014
Don Lafferre, CAS*

2015
Fran Ford Jr., CAS*

2016
Paul Kiewiet, MAS+
G. Stephen Slagle, CAE

2017
Margie Price, MAS

2018
Joel D. Schaffer, MAS
Janelle Nevins*
David Woods, MAS

2019
Gene Geiger, MAS+

Charles “Chuck” Pecher

* Deceased