It is a great honor to be nominated for a board seat and it is my hope that with your vote I will be elected. The industry has seen its share of challenges, from legislative and governmental issues to influences far from our shores. Social media and search capabilities have also broken-down informational barriers. Yet through these tests, the industry has remained resilient and evolved to answer these changes. A powerful advocate is in your corner with PPAI. As a board member, I will push for stronger regional ties and a more robust legislative and governmental action to protect our futures. As change in Washington affects Main Street, I’ll be there to help answer how it affects each of us. We are no longer insulated from the wind of change, yet with a strong PPAI board and association, we are greater than our individual voices. As a board member, I will work tirelessly to honor your vote and you can count on me for fairness and honesty.

Results
Craigh Reese has a proven track record at delivering results throughout his career both at JNI and SAAC. For over 25 years Reese has been there when it’s been needed most.

Exceptional
Early on Reese showed great leadership skills building bridges and bringing people together. PPAI has a diverse membership that needs a leader that knows how to forge partnerships and Reese has this exceptional quality.

Empathetic
Understanding the needs of other members is critical for PPAI’s success, Craig brings an empathetic ear to the table so that all voices have a say.

Strength
A solid foundation with a decade of director experience and association experience gives Reese the know how and strength in these unsettled times. A man of conviction and trustworthiness, Craig Reese will fight for what is right.

Effective
Strong character translates into effective leadership. Honesty, integrity, ethics and dependability and the ingredients Reese is made of.

PPAI Members:
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