LEADERSHIP IS CRITICAL
Bill brings many years of leadership to various organizations and situations. Dealing with change and thinking outside-the-box are his hallmark traits. His constant focus is on process improvement and finding better ways to accomplish stated objectives.

DIVERSE EXPERIENCE
Experience in many types of business will allow Bill to bring unique perspective to the PPAI Board. Being a senior leader at P&G, MN Twins, HealthEast, and MDI (major non-profit providing employment for people with disabilities) will offer PPAI a variety of learnings and skills for future decision-making and direction.

FUNDAMENTALS MATTER
As a former athlete & coach, Bill focuses on developing key fundamentals for any team so that success is an expected outcome. "If we are doing the right things right each day, then we will find that success comes naturally long-term". As a potential member of PPAI’s Board, he is excited to proactively help shape our future business model so that we can be more nimble, cost-effective and a better contributor to End Buyers’ decision-making.

Constant improvement should be the driver for any organization. You can get better or worse but you can’t stay the same.

Vote Bill Mahre for PPAI Board of Directors

- President of ADG Promotional Products
- Industry Experience: 11 Years
- Product Responsibility Action Group (PRAG)
- NALC Roundtable

"Fishing Fanatic"

"Family Guy"

"Married for 39 Years to high school sweetheart"