

# 2026 PPAI 100: Distributor Responsibility Survey

---

## (untitled)

### 1) Who is taking this survey?\*

First and Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company PPAI #: \_\_\_\_\_

Email Address: \_\_\_\_\_

### 2) I certify that all answers I provide are accurate and truthful to the best of my knowledge.\*

Yes

### 3) If you are the top executive of your company, please confirm below. If you are not, please provide the top executive's details.\*

Yes, I am the top executive.

No, I am not the top executive. (Please provide the top executive's details below.)

### 4) Top Executive's Information:\*

Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

**5) If you are not the contact for the PPAI 100, please provide the contact details of the person who is.**

Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

---

## **(untitled)**

**6) How is sustainability, product responsibility, and compliance managed within your organization?**

- Not formally assigned
- Part of an existing role
- Dedicated internal role or team
- External expert or third-party support
- Combination of internal and external resources

**7) Which best describes your company's governance and accountability practices related to responsible business conduct?**

- No formal policies
- Informal expectations, not documented
- Documented internal policies (e.g., code of conduct)
- Supplier expectations communicated and monitored with clear follow-up action plans
- Third-party verification and continuous improvement

---

## (untitled)

**8) Approximately what percentage of your product assortment is covered by a responsible sourcing standard, certification, or documented supplier code of conduct?**

- 0–10%
- 11–25%
- 26–50%
- 51–75%
- 76–100%
- Don't know / prefer not to say

**9) Roughly what percentage of products sold in 2025 had verifiable environmental or social attributes (e.g., certified materials, documented recycled content, fair-labor certification, carbon footprint data)?**

**(Use slider to answer)**

**% of verifiably responsible products sold**

0  100

**Please select one only if you did not answer the above question.**

- I don't know
- I don't wish to share

---

## (untitled)

**10) Which best describes your company's approach to greenhouse gas (GHG) management and carbon reduction?**

- No baseline yet
- Baseline completed
- Reduction targets set (internal)
- Targets aligned with recognized frameworks
- Progress tracked and disclosed

**11) Which best describes your approach to packaging used for products or fulfillment?**

- No defined approach
- Preference for recyclable materials where feasible
- Documented packaging guidelines (e.g., recycled content, reduced materials)
- Supplier engagement to improve packaging impacts
- Packaging impacts measured and actively reduced

---

**(untitled)**

**12) How prepared is your company to respond to emerging product safety and sustainability regulations (e.g., PFAS, EPR, forced labor, labeling, carbon disclosure)?**

- Not currently on our radar
- Monitoring regulatory developments
- Internal processes in place
- External expertise engaged
- Proactively advising clients

---

**(untitled)**

**13) Does your company have documented policies addressing fair labor practices, workplace conduct, and employee well-being?**

- Yes, documented and communicated
- Informal practices only
- In development
- No

**14) Does your company participate in structured community or charitable initiatives aligned with its business values?**

- Yes, ongoing and measured
- Yes, informal or ad hoc
- No

---

**(untitled)**

**15) Which of the following certifications or ratings does your company currently hold? (Select all that apply)**

- B Corporation
- EcoVadis (Bronze or higher)
- Green Business Benchmark
- OEKO-TEX
- Other third-party certification
- None of the above

---

**For Publication Purposes | Non-Scoring**

**16) What sustainability, responsibility, or compliance topics are clients most frequently asking you about?**

---

---

---

---

**17) What responsible business practice has had the greatest positive impact on your company in the past year?**

---

---

---

---

**18) Optional: What single barrier most limits your ability to advance sustainability or responsibility efforts today?**

---

---

---

---

---

---

**(untitled)**

---

## (untitled)

**19) Are you a certified minority-owned business? Historically Underutilized Business Zone (HUBZone), Minority Business Enterprise (MBE), Women's Business Enterprise (WBENC, WOSB, EDWOSB), Veteran-owned business certification (VOSB, SDVOSB), Certified LGBT Business Enterprise (LGBTBE)?**

( ) Yes: \_\_\_\_\_

( ) No

( ) Other (please specify): \_\_\_\_\_

---

## (untitled)

**20) What percentage of leadership (director level or higher) at your company is made up women or nonbinary people? Use slider to answer.**

**% of leadership who is women or non-binary people?**

0 \_\_\_\_\_ [ ] \_\_\_\_\_ 100

**Please select one only if you did not answer the above question.**

( ) I don't know

( ) I don't wish to share

---

## (untitled)

**21) What percentage of leadership (director level or higher) at your company is made up of people of color (nonwhite)? Use slider to answer.**

**% of leadership who are people of color (nonwhite)?**

0 \_\_\_\_\_ [\_\_] \_\_\_\_\_ 100

**Please select one only if you did not answer the above question.**

( ) I don't know

( ) I don't wish to share

---

**(untitled)**

**22) What percentage of leadership (director level or higher) at your company is made up of those in the LGBTQ community? Use slider to answer.**

**% of leadership who are part of the LGBTQ community?**

0 \_\_\_\_\_ [\_\_] \_\_\_\_\_ 100

**Please select one only if you did not answer the above question.**

( ) I don't know

( ) I don't wish to share

---

**(untitled)**

**23) What percentage of your company's workforce is under age 30? Use slider to answer.**

**% of workers under age 30**

0 \_\_\_\_\_ [\_\_] \_\_\_\_\_ 100

**Please select one only if you did not answer the above question.**

- I don't know
- I don't wish to share

---

**Thank You!**

---