

2026 PPAI 100: Distributor Responsibility Survey

(untitled)

1) Who is taking this survey?*

First and Last Name: _____

Title: _____

Company Name: _____

Company PPAI #: _____

Email Address: _____

2) I certify that all answers I provide are accurate and truthful to the best of my knowledge.*

☐ Yes

3) If you are the top executive of your company, please confirm below. If you are not, please provide the top executive's details.*

☐ Yes, I am the top executive.

☐ No, I am not the top executive. (Please provide the top executive's details below.)

4) Top Executive's Information:*

Full Name: _____

Title: _____

Email Address: _____

5) If you are not the contact for the PPAI 100, please provide the contact details of the person who is.

Full Name: _____

Title: _____

Email Address: _____

(untitled)

6) How is sustainability, product responsibility, and compliance managed within your organization?

- ☐ Not formally assigned
- ☐ Part of an existing role
- ☐ Dedicated internal role or team
- ☐ External expert or third-party support
- ☐ Combination of internal and external resources

7) Which best describes your company's governance and accountability practices related to responsible business conduct?

- ☐ No formal policies
- ☐ Informal expectations, not documented
- ☐ Documented internal policies (e.g., code of conduct)
- ☐ Supplier expectations communicated and monitored with clear follow-up action plans
- ☐ Third-party verification and continuous improvement

(untitled)

8) Approximately what percentage of your product assortment is covered by a responsible sourcing standard, certification, or documented supplier code of conduct?

- ☐ 0–10%
- ☐ 11–25%
- ☐ 26–50%
- ☐ 51–75%
- ☐ 76–100%
- ☐ Don't know / prefer not to say

9) Roughly what percentage of products sold in 2025 had verifiable environmental or social attributes (e.g., certified materials, documented recycled content, fair-labor certification, carbon footprint data)?
(Use slider to answer)

% of verifiably responsible products sold

0 _____ [] _____ 100

Please select one only if you did not answer the above question.

- ☐ I don't know
- ☐ I don't wish to share

(untitled)

10) Which best describes your company's approach to greenhouse gas (GHG) management and carbon reduction?

- ☐ No baseline yet
- ☐ Baseline completed
- ☐ Reduction targets set (internal)
- ☐ Targets aligned with recognized frameworks
- ☐ Progress tracked and disclosed

11) Which best describes your approach to packaging used for products or fulfillment?

- ☐ No defined approach
 - ☐ Preference for recyclable materials where feasible
 - ☐ Documented packaging guidelines (e.g., recycled content, reduced materials)
 - ☐ Supplier engagement to improve packaging impacts
 - ☐ Packaging impacts measured and actively reduced
-

(untitled)

12) How prepared is your company to respond to emerging product safety and sustainability regulations (e.g., PFAS, EPR, forced labor, labeling, carbon disclosure)?

- ☐ Not currently on our radar
 - ☐ Monitoring regulatory developments
 - ☐ Internal processes in place
 - ☐ External expertise engaged
 - ☐ Proactively advising clients
-

(untitled)

13) Does your company have documented policies addressing fair labor practices, workplace conduct, and employee well-being?

- ☐ Yes, documented and communicated
- ☐ Informal practices only
- ☐ In development
- ☐ No

14) Does your company participate in structured community or charitable initiatives aligned with its business values?

- ☐ Yes, ongoing and measured
- ☐ Yes, informal or ad hoc
- ☐ No

(untitled)

**15) Which of the following certifications or ratings does your company currently hold?
(Select all that apply)**

- ☐ B Corporation
- ☐ EcoVadis (Bronze or higher)
- ☐ Green Business Benchmark
- ☐ OEKO-TEX
- ☐ Other third-party certification
- ☐ None of the above

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16) What sustainability, responsibility, or compliance topics are clients most frequently asking you about?

17) What responsible business practice has had the greatest positive impact on your company in the past year?

18) Optional: What single barrier most limits your ability to advance sustainability or responsibility efforts today?

(untitled)

(untitled)

19) Are you a certified minority-owned business? Historically Underutilized Business Zone (HUBZone), Minority Business Enterprise (MBE), Women's Business Enterprise (WBENC, WOSB, EDWOSB), Veteran-owned business certification (VOSB, SDVOSB), Certified LGBT Business Enterprise (LGBTBE)?

☐ Yes: _____

☐ No

☐ Other (please specify): _____

(untitled)

20) What percentage of leadership (director level or higher) at your company is made of up women or nonbinary people? Use slider to answer.

% of leadership who is women or non-binary people?

0 _____ [] _____ 100

Please select one only if you did not answer the above question.

☐ I don't know

☐ I don't wish to share

(untitled)

21) What percentage of leadership (director level or higher) at your company is made up of people of color (nonwhite)? Use slider to answer.

% of leadership who are people of color (nonwhite)?

0 _____ [] _____ 100

Please select one only if you did not answer the above question.

☐ I don't know

☐ I don't wish to share

(untitled)

22) What percentage of leadership (director level or higher) at your company is made up of those in the LGBTQ community? Use slider to answer.

% of leadership who are part of the LGBTQ community?

0 _____ [] _____ 100

Please select one only if you did not answer the above question.

☐ I don't know

☐ I don't wish to share

(untitled)

23) What percentage of your company's workforce is under age 30? Use slider to answer.

% of workers under age 30

0 _____ [] _____ 100

Please select one only if you did not answer the above question.

☐ I don't know

☐ I don't wish to share

Thank You!
