

BRENDA LANGLAND

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SKILLS

- Vendor and Customer Management
- Special Event Planning
- Marketing Enhancement
- Product Sourcing
- Accounting
- Excel
- Exceptional Organization Skills
- Budgeting/P&L Management
- Inventory/Purchasing
- Government Compliance
- Product and Environmental Documentation Management

EXPERIENCE

Staples Promotional Products

6/2006- Present

Embraced the five core competencies in each position: Customer Focus, Collaboration, Inclusion, Innovation, and Self-Development. Engaged or managed associates for clients such as Monsanto, Land O' Lakes, ESPN, Disney, Guy Brown, and numerous others. A member of the team that set up the first tiered vendor list. Tested and work on the Promo Standards initiative. Introduced the POD functionality in Special Order. Initiated the principle of rounding to maximize sales dollars. Engage with producers to obtain social and environmental audits. Work with government agencies to insure safe and sustainable consumer goods. Request and review documentation of adequate testing for product governed by the CPSC, EPA, and FDA. Class C FLA license.

Compliance Program Manager MAS

Expediting Manager

Special Order Manager

Sr Account Representative

Account Representative

Center for Chiropractic and Athletic Medicine

10/2005-6/2006

Generated billing, tax reports, and payroll for all locations. Researched and implemented marketing plans including promotional products.

Brandon Valley School District

8/2005 – 5/2006

Spontaneously directed the day's curriculum for special needs students in a teacher's absence.

Galleries on Fortieth

6/2001- 5/2005

Managing Member/Owner

Established and expanded all facets of a profitable business environment including sales, advertising, and accounting. Built supplier relations and sourced retail product. Designed and staffed four retail locations.

Framer's Gallery

6/1999- 5/2001

Director of Operations

Developed new and efficient POS system not only for sales but automated inventory management. Profitably controlled all buying and cost of goods to deliver annual sales increases.

Hadley House Publishing

6/2001- 5/2005

Regional Manager/ Sr. Corporate Trainer

Implemented team and morale building in multiple markets of diversity. Project manager for new store construction, layout and staff training of 125 retail locations. Collaborated with merchandising team to secure product selections for unique markets.

EDUCATION AND CERTIFICATIONS

PPAI

Master of Ad Specialty

Nebraska Wesleyan

Graduation Year 1989

BFA Business Management

BFA Studio Arts and Galley Management

Minor Art History

Minor Religion

VOLUNTEER

President of Zion School Board

Zion Cheer and Dance Coach

President of Blessed Redeemer Preschool and Youth Board

Trail Ridge Retirement Community Volunteer

Special Youth Challenges Volunteer