

Position: Branding Consultant

Employment Type: Full-Time Position with Benefits

Location: Waukesha, WI or Henderson, NV

Company Overview:

We help promote our client's brand through promotional products, apparel, corporate gifts, online company stores, and more! In addition to providing thousands of branded merchandise solutions, our services also include creative design, in-house embroidery and printing, warehousing & fulfillment, and kitting.

Our Mission Statement:

Sky High Marketing is committed to expanding our clients' brand visibility and promoting workplace gratitude.

Summary of Position:

As a Branding Consultant you will be responsible for the development and growth of both new and existing clients by selling branding merchandise solutions and providing excellent customer service. Industries served include sports teams, manufacturing, education, healthcare, finance, food/beverage, and non-profit clubs and organizations.

Reports To: VP of Sales and Customer Service

Responsibilities:

- Communicate directly with all assigned clients using Email, video conferencing, phone, and in-person meetings
- Manage product presentations, price quotations, order entry, and on-time delivery
- Source creative product solutions using on-line websites and industry search platforms
- Prioritize projects using a high level of organization to achieve required client timeline
- Communicate project needs with other internal departments (creative, production, accounting, and marketing)
- Develop online company stores by applying the best application, platform, functionality, and products to meet client objective

Required Experience and Skills:

- Strong written and verbal communication
- Ability to work both independently and within a team
- Multi-tasking in a fast-paced environment while maintaining organization and attention to detail
- Ability to creatively pair available product solutions with client marketing needs
- Analytical mindset for price negotiation, inventory forecasting, and problem resolution
- Knowledge of Microsoft Outlook, Excel, Teams, OneDrive, and SharePoint

Additional Preferred Experience:

- 2+ years previous employment in the promotional products industry
- Knowledge of industry terms, decoration methods, and operating platforms including ESP and commonsku
- Other applicable marketing or brand promotion work history