



Howard A. Weiss

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Introduction:

I am a dynamic dedicated, hardworking, results-oriented leader who combines over 25 years of professional experience in promotional products and printing industry managing, developing, production, customer service and selling. managing, developing, production, customer service and selling in several arenas.

I have progressive management experience with proven problem solving decision-making, communication, and interpersonal skills.

Exceed expectations and always focus of my client's needs has made the difference in my overall success.

Areas of Expertise:

- Sales
- Strategic Marketing
- Account Management
- Training & Development
- Motivate Sales
- Budget Preparation
- Operations Management
- Organizational Skills
- Facility Management

Professional Synopsis:

- Successfully started promotional products and printing company. Building from scratch to \$500,000+ company and subsequently able to sell profitable.
- Managed manufacturing facility employing over 150 employees.
- Created a three pronged marketing plan utilized social media, bulk mail and telephone sale and built a multi-million dollar Real Estate business increasing business over 200%.

Employment History:

- Account Manager
- Business Development
- Director of Promotions
- Business Development Manager
- Owner
- Branch Manager
- Outside Sale
- MTC Promo, Promotional Products supplier
- Identification Plates Inc (I D LINE) supplier
- Synergy Promotional Products distributor
- Atlantic Envelope / Williamhouse Envelope
- Castle Impressions/Wise Solutions Broker
- Accurate Envelope, Texas, California, Arizona
- Office Depot/Office Max