

Company: Seven Corners Print & Promo
Job Title: Promotional Products Sales Representative
Job Location: Twin Cities, MN
To Apply: Send resumes and cover letter to: Liven@7cpco.com
Industry: ASI # 288389 PPAI# 571574

Seven Corners Print & Promo is an award-winning print and promotional products company, based out of St. Paul, MN. We are looking for an experienced sales representative who will be able to contribute to our fast-growing Promotional Products Department. Qualifying candidates will have an opportunity to receive an attractive compensation package and marketing support. In addition to promotional products, you'll also appreciate having the opportunity to offer printing, direct mail with full-service mailing and signage to your customers.

Candidates will be honest, well-spoken, confident, and an outstanding brand ambassador to the organization. Must be a proven Industry professional, with a transferable book of business.

Responsibilities:

1. Ability to work quickly and confidently to close sales using our robust products and services offering to various industries.
2. Effectively utilize social media, including LinkedIn and other business-related networking resources / tools to secure new business.
3. Learn how to present and sell our online company store platform.
4. Work with Sales Leadership in developing short- and long-term strategies to penetrate existing and new accounts with key decision makers.
5. Report activity while identifying customer's needs, competitive trends, and changing environments.
6. Continually increase your knowledge of promotional products and services through training and self-learning.

Requirements:

1. Must be an Industry branding enthusiast who uses a consultative, solution-selling approach.
2. Must have at least 3+ years of sales experience in the promotional products industry (bachelor's degree preferred but not required).
3. Dedicated professional work ethic, and desire to be part of an exceptional community of sales partners, and work as a team player with a passion to grow and learn.
4. Must be able to represent yourself professionally at all times and be willing to handle difficult customers with patience and politeness.
5. Possess excellent oral and written communication skills.
6. Proficient in Microsoft Office Applications (Word, PowerPoint and Excel).
7. Must have a reliable Internet connection from the location you are working.

About Us:

Established in 1913, Seven Corners Print & Promo is a locally owned printing, sign and promotional products company. Our company is proud to continue its long legacy of pride in workmanship and love for customer service well into the 21st Century with leading-edge print technology and expanded operations including our sign and promotional products divisions, which helps us consolidate spending for our customers while preserving brand integrity. Visit us at: 7cpco.com.