

Marketing Paid Internship

Consider this Marketing Internship that will produce consistent results and are looking to stay on in 2020 will have the chance to advance and assume additional responsibility.

Who We Are?

Global Promo is a promotional productions supplier founded in 2014. We sell unique tech and video gifts to distributors in the US, Canada and Latin America as incentive and marketing gifts. Our primary sales channels include promotional industry websites, existing client outreach, and e-marketing.

This internship provides an opportunity to join a small business and challenge yourself with an accelerated learning curve to take on significant responsibility. You will report directly to the founders and learn how to run marketing for a multi-million-dollar promotional business.

Our Requirements/Details

- 8-12 weeks internship, starting ASAP
- Part-time/Full-time 20-40 hours per week.
- \$15-20 per hour based on experience
- Work location flexible

Your Responsibilities

Your mission as the Marketing Intern will be to execute marketing initiatives that increases brand and product awareness and generates sales quotes.

The expected activities include:

- Create engaging product descriptions and key words on company and industry websites to make them stand out in search results.
- Develop Global Promo's social media presence via Instagram and Facebook pages
- Design product flyers, literature, and e-mail marketing materials
- Produce short demonstration videos on company's product line

What Skills Can Help?

- Marketing, English, or Communications Majors preferred
- Native English fluency and strong oral and written communication
- Web and tech-savvy
- Passionate about marketing and the social media landscape and thrives on being creative.
- Hardworking and resourceful self-starter that is confident in problem solving.

- Ability to work independently and effectively and enthusiastically collaborate with multiple teams.
- Excellent organizational skills, attention to detail, and the ability to coordinate multiple activities and prioritize conflicting demands while meeting deadlines.
- Familiar with graphic design programs such as Adobe AI and Photoshop
- Excellent familiarity with Microsoft Office Products, e.g. Excel, Word, Outlook, MS Team
- Experience in content development
- Be aware of what is new and trendy in both retail and promotional product industry
- Bring in fresh ideas on how to promote company brand and products.
- Bonus points for video production skill

Next Steps

If interested send resume and relevant work/writing sample to david@globalpromo.net

Global Promo is located in Baldwin Park, CA. Our website is www.globalpromo.net