

## Graphic Designer

### ePromos Promotional Products

St. Cloud, Minnesota: Accepting remote applications

ePromos Promotional Products, LLC., an ASI Top 40 firm and one of the fastest growing companies in the promotional products industry. We are passionate about helping our clients make powerful impressions using customer merchandise and apparel. We operate through two divisions, ePromos.com: a leading online player, and ePromos Brand Solutions: our marketing agency. We have been recognized by INC 5000 multiple times, we are a seven-time winner of ASI Best Place to Work and our website ePromos.com has been awarded over 20 different best Web Site awards.

The ePromos graphic Designer's mission:

Responsible for supporting the entire company by providing graphically interesting and on-brand primarily client facing collateral, which help drive new and incremental sales. Collateral produced will be related to projects related such as; merchandise storyboards/ layouts, product decoration, event theme creation, pop up shop design, online store banners.

Daly Tasks:

- ☞ Create sales collateral / proposal support material / flip books
- ☞ Manipulate / recreate client art.
- ☞ Create original compositions
- ☞ Logo design
- ☞ Flyer & e-mail blast creation
- ☞ Communicate with Sales Reps to brainstorm and creatively problem solve
- ☞ Create web images / pages for company store websites.
- ☞ Complex Mockup design concepts
- ☞ Creates elaborate presentations for meetings.
- ☞ Keeps all resources and completed files organized and in proper folders
- ☞ Assists with virtual product proof development

Knowledge and skills required:

Must submit a portfolio for review.

- Graphic design basics (color theory, typography, etc.)
- Strong Knowledge of Promo Industry and Imprint Methods
- Able to meet with manager and determines the scope of a project

- Advise sales reps on strategies to reach an audience
- Create images that identify a product or convey a message
- Select colors, images, text style, and layout
- Present the design to the project manager
- Incorporate changes recommended by the clients into the final design
- Review designs for errors before printing or publishing them
- Creativity
- Strategic thinking
- Strong Design Software (Adobe Creative suite)
- Knowledge of Microsoft Suite products
- Strong PowerPoint experience
- Time management/multi-tasking
- Good communication skills
- Able to problem solve
- Detail-oriented
- Organized
- Self-motivated
- Able to take constructive critiques
- Open to learning new skillsets
- Team Player

#### Compensation and Benefits:

Pay for this role is 31-35k per year. Compensation package includes medical, dental, vision, short term/long term disability, term life insurance, a 401(k) plan with match, paid vacation, and numerous company celebrations. We have been recognized as an ASI Best Places to Work Company

We do not accept resume submissions from third part recruiters.