**2020 Regional Session Speaker Request Form**

***Please schedule sessions early – speaker schedules fill fast and hotel/flight costs are lower the further out we can plan.***

**Regional Association**       **Contact Name**

**Telephone**       **E-mail**

**Session Date**       **Session Time**

**Session Location**

**Session Format:**  Town Hall / Keynote Session  Pre-show Education Session

Lunch ’n Learn  Product Safety Training

Stand-alone Education Session/Conference

Other:

**NOTE:** Sessions are pre-approved by PPAI Professional Development, BUT you must still request CAS/MAS approval for your requested education session once your speaker confirms the session so that PD is aware of the date, location and any changes to length of session, or content if tailored for a specific audience.

**Target Audience *(mark all that apply)*:**  Suppliers  Distributors  End Buyers

**Select Session—**

**Business Development**

Find the Right Person for the Job

**Diversity**

Let’s Get Practical about Diversity, Equity and

Inclusion

**Product Safety**

Exploring the Factories of China

How to Communicate Compliance with End Buyers

How to Establish a Corporate Responsibility Program

How to Handle a Recall

Product Responsibility Best Practices

for Top Product Categories

Product Safety Basics

Prop 65 and State Regulations

Undue Influence Training

What Do You Need to Know to Stay on the Right

Side of Regulations When Decorating

**Promotional Products Work!**

GET IN TOUCH! Next Level Content Marketing and

Branding Strategies

Promotional Marketing—Trends, Targets

& Techniques

Promotional Products Work! Week Engagement &

Activation Strategies

Telling the Story of Promotional Products

**Research**

Work Smarter Not Harder—Using Industry

Research to Grow Your Business

**Sessions Suitable for End Buyer Events**

12 Technologies to Increase Efficiencies

Creating Value in an Outsourced World

EXPERIENTIAL BRANDING: How to Ignite Consumer

Love

Improving Your Outlook

Promotional Marketing—Trends, Targets

& Techniques

Taming the Time Monster

Telling the Story of Promotional Products

**Strategic Foresight**

Strategic Foresight—Evaluating Future Success

**Technology**

12 Technologies to Increase Efficiencies

Hybrid Selling: How to Succeed as Online Business

Grows

Improving Your Outlook

Selling in the ZERO Moment of Truth (ZMOT)

Taming the Time Monster

**Town Hall**

Town Hall—Creating Success in an Era of

Transformation