**2020 Regional Session Speaker Request Form**

***Please schedule sessions early – speaker schedules fill fast and hotel/flight costs are lower the further out we can plan.***

**Regional Association**       **Contact Name**

**Telephone**       **E-mail**

**Session Date**       **Session Time**

**Session Location**

**Session Format:** [ ]  Town Hall / Keynote Session [ ]  Pre-show Education Session

 [ ]  Lunch ’n Learn [ ]  Product Safety Training

 [ ]  Stand-alone Education Session/Conference

 [ ]  Other:

**NOTE:** Sessions are pre-approved by PPAI Professional Development, BUT you must still request CAS/MAS approval for your requested education session once your speaker confirms the session so that PD is aware of the date, location and any changes to length of session, or content if tailored for a specific audience.

**Target Audience *(mark all that apply)*:** [ ]  Suppliers [ ]  Distributors [ ]  End Buyers

**Select Session—**

**Business Development**

 [ ]  Find the Right Person for the Job

**Diversity**

 [ ]  Let’s Get Practical about Diversity, Equity and

 Inclusion

**Product Safety**

 [ ]  Exploring the Factories of China

 [ ]  How to Communicate Compliance with End Buyers

 [ ]  How to Establish a Corporate Responsibility Program

 [ ]  How to Handle a Recall

 [ ]  Product Responsibility Best Practices

 for Top Product Categories

 [ ]  Product Safety Basics

 [ ]  Prop 65 and State Regulations

 [ ]  Undue Influence Training

 [ ]  What Do You Need to Know to Stay on the Right

 Side of Regulations When Decorating

**Promotional Products Work!**

 [ ]  GET IN TOUCH! Next Level Content Marketing and

 Branding Strategies

 [ ]  Promotional Marketing—Trends, Targets

 & Techniques

 [ ]  Promotional Products Work! Week Engagement &

 Activation Strategies

 [ ]  Telling the Story of Promotional Products

**Research**

 [ ]  Work Smarter Not Harder—Using Industry

 Research to Grow Your Business

**Sessions Suitable for End Buyer Events**

 [ ]  12 Technologies to Increase Efficiencies

 [ ]  Creating Value in an Outsourced World

 [ ]  EXPERIENTIAL BRANDING: How to Ignite Consumer

 Love

 [ ]  Improving Your Outlook

 [ ]  Promotional Marketing—Trends, Targets

 & Techniques

 [ ]  Taming the Time Monster

 [ ]  Telling the Story of Promotional Products

**Strategic Foresight**

 [ ]  Strategic Foresight—Evaluating Future Success

**Technology**

 [ ]  12 Technologies to Increase Efficiencies

 [ ]  Hybrid Selling: How to Succeed as Online Business

 Grows

 [ ]  Improving Your Outlook

 [ ]  Selling in the ZERO Moment of Truth (ZMOT)

 [ ]  Taming the Time Monster

**Town Hall**

 [ ]  Town Hall—Creating Success in an Era of

 Transformation