Small Business By The Numbers

Take a look at the percentage of promotional products companies in each state that are small business, defined as revenue less than $5 million. Breaking down the national estimate into state components increases the potential for error.

Percent of companies nationally that are small businesses: 98%

<table>
<thead>
<tr>
<th>99% - 100%</th>
<th>97% - 98%</th>
<th>95% - 96%</th>
<th>93% - 94%</th>
</tr>
</thead>
</table>

As of 04.04.19* Data based on reporting numbers at the time of collection. Actual numbers may vary.

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