Here is a glimpse at how many promotional products companies are in business in each state. Breaking down the national estimate into state components increases the potential for error.

Number of promotional product companies in each state:

- **1,000 - 5,000**
- **101 - 450**
- **451 - 999**
- **0 - 100**

Total national promotional products companies: 38,029

*Data based on reporting numbers at the time of collection. Actual numbers may vary.*