## EXHIBIT SPACE CONTRACT

**PRODUCT RESPONSIBILITY SUMMIT**  
**EXHIBIT SPACE CONTRACT**  
Alexandria, VA • September 15-17, 2019 • Westin Hotel & Resorts

### Contact Information

<table>
<thead>
<tr>
<th>Address</th>
<th>City</th>
<th>State/Province</th>
<th>Country</th>
<th>ZIP/Postal Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### EXHIBITOR INFORMATION

1. All exhibitors at the Summit will have the opportunity to set up their table top displays on Sunday, September 15 during designated hours provided by PPAI®.
2. September 16 & September 17 the tables will be open all day. Exhibitors will have the options to participate or stay at their booth.
3. On both September 16 & September 17, there will be a networking breakfast during which tables will be open. We will have two breaks during both days.
4. Exhibitor registration for PRS is $2,000. Includes booth and one attendee registration (member value ($975)
5. Sponsors levels do not include registration for a participant.

### EXHIBIT SPACE DETAILS

**Exhibit Space Includes:**

- 6’ Table
- Table Drape
- Food and beverages in Exhibit Area
- Registration for one staff member

**Sponsorship Includes:**

- Recognition as a sponsor at the event
- Various exclusivities based on sponsor level (See sponsorship form)

### SPONSORSHIP INFORMATION

**PLATINUM SPONSORSHIP ($7,500)
3 AVAILABLE**
- Recognized as platinum-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Welcome Dinner (September 15)
  - 1- Closing Remarks & Reception (September 17)
  - 1- Registration & Sunday Education (September 15)
  - Opportunity to welcome attendees (6 min. max.)
  - Full Page Ad in PPB magazine
  - Logo recognition in onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**GOLD SPONSORSHIP ($5,500)
3 AVAILABLE**
- Recognized as gold-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Networking Lunch (September 16)
  - 1- Networking Lunch (September 17)
  - 1- Sessions 1-8 (September 16)
  - Opportunity to welcome/attendees (5 min. max.)
  - 2 Vertical banner ads in PPB Newslink
  - Logo recognition on onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**SILVER SPONSORSHIP ($3,000)
3 AVAILABLE**
- Recognized as silver-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Networking Breakfast & Welcome (September 16)
  - 1- Networking Breakfast & Welcome (September 17)
  - 1- Bus Sponsorship: CPSC Trip (September 18)
  - 1 Banner ad in PPB Newslink
  - Logo recognition on onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**BRONZE SPONSORSHIP ($1,500)
6 AVAILABLE**
- Recognized as bronze-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Morning Break (September 16)
  - 1- Afternoon Break (September 16)
  - 1- Morning Break (September 17)
  - 1- Afternoon Break (September 17)
  - 1- Sessions 1-3 (September 17)
  - 1- Sessions 4-6 (September 17)
  - Logo recognition in onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

### SPONSOR SOCIAL MEDIA ACCOUNTS

Please enter your company’s preferred social media accounts. When possible, sponsors will be referenced in social media posts relating to PPAI’s Product Responsibility Summit.

- Facebook: ____________________________
- Instagram: __________________________
- Twitter: ____________________________

### PAYMENT INFORMATION

**EXHIBITOR PAYMENTS**

- **Total Exhibitor Payment:**
  - **Exhibit Total (A):**
  
- **Sponsorship Total (B):**
  
- **Grand Total (A+B):**

**Please return contract with full payment to:**

Promotional Products Association International  
3125 Skyway Circle N., Irving, TX 75038

To remit payment by check please make payable to:  
Promotional Products Association International

To remit payment by credit card (Visa, American Express, Mastercard) please call:  
Lydia Gonzales at 972-258-3076.

**Contact us:**  
Toll free 888-426-7724 • Fax 972-258-3003
The term “Event” means Product Responsibility Summit, scheduled to be held at Product Responsibility Summit (“Event”) to be held on September 15-17, 2019 (the “Event Dates”) at Westin Hotel and Resort, Alexandria, VA (the “Exhibit Facility”). The Event is owned, produced and managed by Promotional Products Association International (“PPAI”). As used hereafter, the term “PPAI” means, collectively, PPAI, and each of its officers, directors, agents, affiliates, representatives, employees and assigns, unless context otherwise requires. Unless the context otherwise requires, “Exhibitor” means, collectively, (i) the company or person that applied for exhibit space rental or sponsorship and agreed to enter into this contract upon acceptance by PPAI in the manner stated below and (ii) each of its officers, directors, employees, contractors, agents, representatives and/or invitees, as applicable.

2. ATTENDEES

The primary purpose of the Event and PPAI-sponsored shows is to gain access to appropriate educational forums and opportunities, PPAI reserves the right to deny any request if it is not in the best interest of the show and the surrounding exhibitors.

3. CONTRACT ACCEPTANCE

This contract shall become binding and effective only when it has been signed by the PPAI and accepted by both parties. The non-representative of PPAI. Evidence of contract acceptance will be a formal confirmation of assigned space and the related financial specifics. The final exhibit space and/or location may be different from the Exhibitor’s request.

4. ASSUMPTION OF RISKS; RELEASES

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor’s participation at the Event, including, without limitation, all risks of theft, loss, harm or injury to the person (including death), property, business or profits of Exhibitor, whether caused by natural or intentional action, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither PPAI nor the Exhibit Facility accepts responsibility, nor shall be held responsible, for any loss, damage, theft, or other property. Exhibitor shall, at its own expense, secure and maintain through the term of this contract, insurance against damage or other loss to such property, and insurance against theft, fire, theft, or other property.

5. LIMITATION OF LIABILITY

Under no circumstances shall PPAI, or the Exhibit Facility be liable for any lost profits or any incidental, special, direct, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not appraised of the possibility of any such lost profits or damages. In no event shall PPAI’s maximum liability under any circumstance exceed the amount actually paid to PPAI by Exhibitor for exhibit space rental pursuant to this contract. PPAI makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters.

7. QUALIFICATIONS OF EXHIBITOR

PPAI, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to supplier and Business Services Exhibitors, who are in good standing with the PPAI and who can verify that they have obtained the required license or permits. The term “Exhibit space” shall mean the space which PPAI, in its sole discretion, believes is objectionable or inappropriate.

8. ASSIGNMENT OF SPACE

Initial assignments of space will be determined by space allocation. Space will be assigned on a first-come, first-served basis. Exhibit space shall be reserved and paid for at the time of application. Exhibitor shall have the right to possess the space and no refund will be due to Exhibitor. All exhibits must be open for business during the Event hours.

9. CANCELLATION BY EXHIBITOR

If Exhibitor desires to cancel this agreement, Exhibitor may only do so by giving notice in writing sent to the PPAI with evidence of receipt. If written notice of cancellation is received after August 8, 2019, all paid exhibit fees and promotional opportunity fees will be forfeited by the exhibitor, If written notice of cancellation is received prior to August 10, 2019, Exhibitor will be liable for 50% of the total exhibit fees and 100% of the total promotional opportunities fees. If written notice is received after August 10, 2019, PPAI shall determine if to do so is in the best interest of the Event. If PPAI determines that to do so is in the best interest of the Event, PPAI will have the right to reserve the date. Fees, license fees, use fees, or other fees, charges, levies, or penalties that become due to any governmental authority in connection with its activities at the Event.

10. CANCELLATION BY PPAI

If Exhibitor fails to make a payment required by this contract in a timely manner, PPAI may terminate this contract (and Exhibitor’s participation in the Event) without further notice and without obligation to refund monies previously paid. PPAI reserves the right to refuse Exhibitor permission to move into and set up an exhibit if Exhibitor is in arrears of any payment due to PPAI. PPAI is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph, and without releasing Exhibitor from any liability hereunder, PPAI may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract, without any obligation to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach.

11. CANCELLATION OF THE EVENT

If PPAI cancels the Event or due to circumstances beyond the reasonable control of PPAI (such as acts of God, acts of war, public emergency, labor strike, actions by Exhibitor or any third party that may be deemed detrimental to the Event, or unavailability of the Exhibit Facility), PPAI shall refund to each Exhibitor its entire exhibit space rental payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of PPAI to Exhibitor. PPAI reserves the right to cancel, re-name or re-locate the Event or change the dates on which it is held. If PPAI changes the name of the Event, re-locates the Event to another event facility within the same city, or changes the dates for the Event to dates that are not more than 30 days earlier or 30 days later than the dates on which the Event originally was scheduled to be held, no refund will be due to Exhibitor, but PPAI shall assign to Exhibitor, in lieu of the original space, such other space as PPAI, in its sole discretion, shall deem fully earned and non-refundable at the time of payment. PPAI has sole control over attendance policies. Except as provided in this paragraph, PPAI shall refund to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of PPAI to Exhibitor. PPAI reserves the right to refuse Exhibitor permission to move into and set up an exhibit if Exhibitor is in arrears of any payment due to PPAI. PPAI is expressly authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this paragraph, and without releasing Exhibitor from any liability hereunder, PPAI may also terminate this contract effective upon written notice of termination if Exhibitor breaches any of its obligations under this contract, without any obligation to refund any payments previously made and without releasing Exhibitor from any liability arising as a result of or in connection with such breach.

12. EXHIBIT SPACE OCCUPANCY

Hours and dates for installing, occupying and dismantling exhibits shall be those specified by PPAI. If Exhibitor fails to install its display in its assigned space by 6:00 p.m. on Sunday, September 15, 2019, or leaves exhibits improperly secured, Exhibitor shall have the right to take possession of the space and no refund will be due to Exhibitor. All exhibits must be open for business during the Event hours. Exhibitor may not disassemble the display until the Event is officially closed by PPAI.

13. LISTINGS AND PROMOTIONAL MATERIALS

By exhibiting at the Event, Exhibitor grants to PPAI a fully paid, perpetual license to use, display and reproduce the name, trade name, logo, description, graphic, photographs of Exhibitor’s exhibit space, exhibit personnel, and for PPAI to use such space under the terms of this contract. If PPAI elects to use such space under the terms of this contract. If PPAI elects to cancel the Event other than for a reason previously described in this paragraph, PPAI shall refund to each Exhibitor its entire exhibit space rental payment previously paid, in full satisfaction of all liabilities of PPAI to Exhibitor.

14. CARE OF EXHIBIT FACILITY

Exhibitor shall promptly pay for any and all damages to the Exhibit Facility, displays, furniture, exhibit space equipment or the property of others caused by Exhibitor.

15. TAXES AND LICENSES

Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, state or local law applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any permits, licenses, fees, use fees, or other fees, charges, levies, or penalties associated with federal, state and local taxes, license fees, use fees, or other fees, charges, levies, or penalties.

16. INSURANCE

PPAI shall, at its own expense, secure and maintain the terms of this contract, including move-in and move-out days, the insurance required by PPAI has sole control over attendance policies. Except as provided in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor agrees to be solely responsible for moving, handling and securing all exhibits and related equipment. Exhibitor shall, at its own expense, secure and maintain through the term of this contract, insurance against damage or other loss to such property, and insurance against theft, fire, theft, or other property.

17. COPRIGTHEAT MATERIALS

Exhibitor shall not play or permit the playing or performance of, or distribute any copyrighted material by the PPAI unless it has obtained all necessary rights and paid all required royalties or other payments.

18. OBSERVANCE OF LAWS

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

19. ADDITIONAL TERMS AND CONDITIONS

PPAI has sole control over attendance policies. Except as provided in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor agrees to be solely responsible for moving, handling and securing all exhibits and related equipment. Exhibitor shall, at its own expense, secure and maintain through the term of this contract, insurance against damage or other loss to such property, and insurance against theft, fire, theft, or other property.

20. INCORPORATION OF RULES AND REGULATIONS

All and any matters pertaining to the Event that are not specifically covered by the terms and conditions of this contract shall be subject to determination by PPAI in its sole discretion. PPAI may adopt rules and regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Exhibitor shall observe and abide by all regulations made by PPAI as soon as these additional rules or regulations are communicated to Exhibitor. Exhibitor agrees to comply with all applicable provisions of the Event and will not do anything that constitutes a violation of any part or condition of the Event.

21. ELIGIBILITY OF EXHIBITOR/SPONSOR

Effective for all PPAI events and publications, any company that wants to gain access to the PPAI marketplace (through trade-show exhibit space, sponsorships, and advertising) is required to obtain Product Safety Aware status. Each company must designate a roster employee to serve as a Product Safety Ambassador. The roster employee must complete four of the specified product safety education or qualify under alternate criteria inking but not limited to, PRAG membership, PPAI Product Safety Summit attendance, PRAG Product Safety Summit attendance, PRAG Product Safety Summit attendance, PPAI Product Safety Summit attendance. Therefore, the provisions for liquidated and agreed upon damages listed in Section 10, Cancellation by PPAI. As of 02/25/19.