SPONSOR SOCIAL MEDIA ACCOUNTS

Please enter your company’s preferred social media accounts. When possible, sponsors will be referenced in social media posts relating to PPAI’s Technology Summit.

Facebook: ____________________________
Instagram: ____________________________
Twitter: ______________________________

CALCULATE YOUR PAYMENT

PLEASE NOTE: SPONSORSHIP DEADLINE IS July 26, 2019

Sponsorship (Please select optional event exclusives below, if applicable.)

Platinum Sponsorship ..........$5,000 ...........................................
Gold Sponsorship ............$3,500 ...........................................
Silver Sponsorship ............$2,500 ...........................................
Bronze Sponsorship ..........$1,500 ...........................................
Product Sponsor ..............$1,000 ...........................................

Sponsorship Total: $ ___________

PAYMENT INFORMATION

Please return contract with full payment to:
Promotional Product Association International
3125 Skyway Circle N., Irving, TX  75038

To remit payment by check please make payable to:
Promotional Product Association International

To remit payment by credit card (Visa, America Express, Mastercard) please call:
Lydia Gonzales at 972-258-3076.

Contact us:
Toll free 888-426-7724 • Fax 972-258-3003

TECHNOLOGY SUMMIT
SPONSORSHIP CONTRACT
Dallas/Fort Worth • August 13-15, 2019 • Omni Mandalay at Las Colinas

SPONSORSHIP LEVEL INFORMATION

PLATINUM SPONSORSHIP ($5,000)
1 AVAILABLE
- Recognized as platinum-level event sponsor
- Optional event exclusive sponsor recognition:
   1- Opening Event
- Opportunity to welcome attendees (5 minutes max)
- Vertical Banner Ad in two 2019 issues of PPB Newslink
- Logo recognition in onsite conference materials, on event webpage, and onsite signage
- Placement in PPB magazine ad recognizing event sponsors, post event

GOLD SPONSORSHIP ($3,500)
2 AVAILABLE
- Recognized as gold-level event sponsor
- Optional event exclusive sponsor recognition:
  (choose 1)
   1- Networking Lunch (August 14)
   1- Networking Lunch (August 15)
- Opportunity to welcome attendees (5 minutes max)
- Vertical Banner Ad in a 2019 issue of PPB Newslink
- Logo recognition in onsite conference materials, on event webpage, and onsite signage
- Placement in PPB magazine ad recognizing event sponsors, post event

SILVER SPONSORSHIP ($2,500)
2 AVAILABLE
- Recognized as silver-level event sponsor
- Optional event exclusive sponsor recognition:
  (choose 1)
   1- Networking Breakfast (August 14)
   1- Networking Breakfast (August 15)
- Logo recognition in onsite conference materials, on event webpage, and onsite signage
- Placement in PPB magazine ad recognizing event sponsors, post event

BRONZE SPONSORSHIP ($1,500)
4 AVAILABLE
- Recognized as bronze-level event sponsor
- Optional event exclusive sponsor recognition:
  (choose 1)
   4- Breakout Session Timeslot
- Logo recognition in onsite conference materials, on event webpage, and onsite signage
- Placement in PPB magazine ad recognizing event sponsors, post event

PRODUCT SPONSORS ($1,000)*
- Exclusive opportunity per product category
- Product distribution at conference to all attendees
- Recognized as a product sponsor for the event
- Logo recognition in onsite conference materials
- Placement in PPB magazine ad recognizing event sponsors, post event

*If other sponsorship level is selected, product sponsorship may be added for $750.

Products must be approved by PPAI.
1. DEFINED TERMS
The term “Event” means Technology Summit, scheduled to be held at Technology Summit ("Event") to be held on August 13-15, 2019 (the "Event Dates") at Omni Mandalay at Las Colinas (the "Facility"). The Event is owned, sponsored and managed by Promotional Products Association International ("PPAI"). As used herein, the term "PPAI" means, collectively, PPAI, and each of its officers, directors, agents, affiliates, representatives, employees and assigns, unless the context requires otherwise. The term “Sponsor” means, collectively, (i) the company or person that applied for sponsorship and agreed to enter into this contract upon acceptance by PPAI in the manner stated below and (ii) each of its officers, directors, employees, contractors, agents, representatives and/or invitees, as applicable.

2. PURPOSE
The primary purpose of the Event and PPAI-sponsored shows is to provide exposure to technology suppliers and to provide appropriate educational forums and opportunities. Sponsor privilege is open to North American Business Services members who are in good standing with PPAI and current in payment of dues and all other charges invoiced by the Association and have executed the sponsor’s contract. North American UFPIC qualified nonmember companies may sponsor if they are in good standing with PPAI, have executed the sponsor’s contract and paid all related nonmember fees. PPAI reserves the right to decline any request if it is not in the best interest, as determined by PPAI at its sole discretion of the event.

3. CONTRACT ACCEPTANCE
This contract shall become binding and effective only when it has been signed by Sponsor, and accepted as valid by a duly authorized representative of PPAI. Evidence of contract acceptance will be a formal confirmation and the related financial specifics. The final sponsorship may be different from the Sponsor’s requests.

4. ASSUMPTION OF RISKS; RELEASES
Sponsor expressly assumes all risks associated with, resulting from or arising in connection with Sponsor’s participation at the Event, including, without limitation, theft, loss, harm, damages or injury to the person (including death), property, business or profits of Sponsor; whether caused by negligence, intentional act, accident, act of God or otherwise. Sponsor has sole responsibility for its property or any damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither PPAI nor the Facility accepts responsibility, nor in any way, for theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither PPAI nor the Facility accepts responsibility, nor in any way, for theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer.

5. INDEMNIFICATION
Sponsor shall indemnify, defend (with legal counsel satisfactory to PPAI), and hold PPAI, its officers, agents, and employees, harmless from any claims, demands, suits, liabilities, damages, losses, costs, reasonable attorneys’ fees and expenses which result from or arise out of or in connection with: (a) Sponsor’s participation or presence at the Event, (b) a breach by any of its agreements, covenants, promises or obligations under this contract (c) any matter for which Sponsor is otherwise responsible under the terms of this contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of Sponsor; (f) harm or injury (including death) to Sponsor; and (g) loss of or damage to property or the business or profits of Sponsor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise.

6. LIMITATION OF LIABILITY
Under no circumstances shall PPAI, or the Facility be liable for any lost or property or any incidental, single, indirect, punitive or consequential damages whatsoever for any of their acts or omissions, whether or not not approved of the possibility of such lost or property. In no event shall PPAI’s maximum liability under any circumstance exceed the amount actually paid to PPAI by Sponsor for sponsorship pursuant to this contract. PPAI makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters.

7. QUALIFICATIONS OF SPONSOR
PPAI, in its sole discretion, determines whether a prospective sponsor is eligible to participate in the Event as defined in section 2. Purpose. PPAI reserves the right to restrict any sponsorship opportunities which PPAI, in its sole discretion, believes is objectionable or inappropriate.

8. ASSIGNMENT OF SPACE
Sponsorship shall be assigned by PPAI in its sole discretion for the Event and for the Event Dates only. Any such assignment does not imply that similar sponsorship will be assigned for future Events. PPAI reserves the right to change the sponsorship prior to, or during the Event, if PPAI, in its sole discretion, determines that to do so is in the best interest of the Event.

9. CANCELLATION BY SPONSOR
If Sponsor desires to cancel this agreement, Sponsor may only do so by giving notice in writing sent to PPAI with evidence of receipt. If written notice of cancellation is received after June 3, 2019, all paid sponsorship fees will be forfeited by the sponsor. If written notice of cancellation is received prior to June 3, 2019, Sponsor will be liable for 50% of the total sponsorship fee. Please note that the marketing of the sponsor ceases on the date of the cancellation. This amount is considered to be liquidated and agreed upon damages, for the injuries the PPAI will suffer as a result of such contract cancellation. This provision for liquidated and agreed upon damages is a bona fide provision and not a penalty.

10. CANCELLATION BY PPAI
If Sponsor fails to make a payment required by this contract in a timely manner, PPAI may terminate this contract (and Sponsor’s participation in the Event) without further notice and without obligation to refund any monies previously paid. PPAI reserves the right to refuse sponsorship if Sponsor is in arrears of any payment due to PPAI. PPAI is expressly authorized (but has no obligation) to resell any sponsorship vacated or made available by reason of cancellation of this paragraph in such manner as it may deem best, and without releasing Sponsor from any liability hereunder. PPAI may also terminate this contract effective upon written notice of termination if Sponsor breaches any of its obligations under this contract, without any obligation on PPAI’s part to refund any payments previously made and without releasing Sponsor from any liability arising as result of or in connection with such breach.

11. CANCELLATION OF THE EVENT
If PPAI cancels the Event or due to circumstances beyond the reasonable control of PPAI (such as acts of God, acts of war, governmental emergency, labor strike, actions by Facility that may be deemed detrimental to the Event, or unavailability of the Facility), PPAI shall refund to each Sponsor its sponsorship payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of PPAI to Sponsor. PPAI reserves the right to cancel, re-name or re-locate the Event or change the dates on which it is held. If PPAI changes the name of the Event, re-locates the Event to another event facility within the same city, or changes the dates for the Event to dates that are not more than 30 days earlier or 30 days later than the dates on which the Event originally was scheduled to be held, no refund will be due to Sponsor, but PPAI shall assign to Sponsor, in lieu of any rights or obligations of Sponsor under this contract, whatever rights and other obligations of PPAI deemed appropriate and Sponsor agrees to the terms of this contract. If PPAP elects to cancel the Event other than for a reason previously described in this paragraph, PPAI shall refund to each Sponsor its entire sponsorship payment previously paid, in full satisfaction of all liabilities of PPAI to Sponsor.

12. LISTINGS AND PROMOTIONAL MATERIALS
By sponsoring at the Event, Sponsor grants to PPAI a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names and product name, of Sponsor in any directory (distributors and suppliers) or ICPHSO attendance, in order for the company to receive the Product Safety Aware status. Each company must designate a roster of employees to serve as a Product Safety Ambassador. The roster employee must complete four hours of the specified product safety education or qualify under alternate criteria inking but not limited to, PRAG membership, PPAI Product Safety Summit attendance, primary active OCA compliance contact status (distributors and suppliers) or ICPHSO attendance, in order for the company to receive the Product Safety Aware status.

13. CARE OF FACILITY
Sponsor shall promptly pay for any and all damages to the Facility or associated facilities, sponsor equipment or the property of others caused by Sponsor.

14. TAXES AND LICENSES
Sponsor shall be solely responsible for obtaining any licenses, permits or approvals required under federal, state or local law applicable to its activities at the Event. Sponsor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, of abate, charges, levies, or penalties that become due to any governmental authority in connection with its activities at the Event.

15. COPYRIGHTED MATERIALS
Sponsor shall not play or permit the playing or performance of, or distribution of any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

16. OBSERVANCE OF LAWS
Sponsor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Facility (including any union labor work rules). Without limiting the foregoing, Sponsor shall set up tabletop booth to comply with the Americans with Disabilities Act.

17. ADDITIONAL TERMS AND CONDITIONS
PPAI has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Sponsor shall be deemed fully earned and non-refundable at the time of payment. Sponsor shall conduct itself at all times in accordance with normal standards of decorum and good taste. In addition to its right to withdraw acceptance of the contract, PPAI in its sole judgment may refuse to consider for participation in future events an Sponsor who violates or fails to abide by the contract and any of the accompanying rules and regulations. Any amendment to this contract must be in writing and signed by an authorized representative of PPAI. Sponsor may not assign this contract or any right hereunder nor may Sponsor sublet or license all or any portion of its tabletop booth space.

18. INCORPORATION OF RULES AND REGULATIONS
Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by PPAI in its sole discretion. PPAI may adopt rules and regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice in any manner as deemed appropriate and Sponsor agrees to comply with all applicable provisions of the Event and will not do anything that constitutes a violation of any part or condition of the Event.

19. ELIGIBILITY OF SPONSOR
Effective for all PPAI events and publications, any company that wants to gain access to the PPAI marketplace (through trade-show exhibit space, sponsorships, and advertising) is required to obtain Product Safety Aware status. Each company must designate a roster employee to serve as a Product Safety Ambassador. The roster employee must complete four hours of the specified product safety education or qualify under alternate criteria inking but not limited to, PRAG membership, PPAI Product Safety Summit attendance, primary active OCA compliance contact status (distributors and suppliers) or ICPHSO attendance, in order to the company to receive the Product Safety Aware status. (www.ppai.org/members/product-safety) includes FAQs and list of specified product safety education.

For Technology Summit 2019, Product Safety Aware status must be obtained by 5pm Friday, August 2nd, 2019 for recognition as a Product Safety Aware status. Any company not obtaining the Product Safety Aware status by the established deadline date and time will have their sponsorship canceled 5pm August 15, 2019.

Signature on Contract
Please sign your contract on the Authorized Signature line. We have read and agree to abide by the Event rules and regulations published on this form and subsequent additions.

Signature Date

____________________________

____________________________
## 2019 SPONSORSHIP LEVELS

As of 02/25/19

### PLATINUM ($5,000) 1 AVAILABLE
- Recognized as platinum-level event sponsor
- Optional event exclusive sponsor recognition
  - (1) Opening Event
- Opportunity to welcome attendees (5 minutes max)
- Vertical Banner Ad in two issues of 2019 PPB Newslink
- Logo recognition in onsite conference materials, on event website, onsite signage
- Placement in PPB magazine ad recognizing event sponsors, post event

### GOLD ($3,500) 2 AVAILABLE
- Recognized as gold-level event sponsor
- Optional event exclusive (choose 1)
  - (1) Networking Lunch (August 14)
  - (1) Networking Lunch (August 15)
- Opportunity to welcome/address attendees (5 minutes max)
- Vertical Banner Ad in a 2019 issue of PPB Newslink
- Logo recognition in onsite conference materials, on event website and onsite signage.
- Placement in PPB magazine ad recognizing event sponsors, post event

### SILVER ($2,500) 2 AVAILABLE
- Recognized as silver-level event sponsor
- Optional event exclusive sponsor recognition (choose 1)
  - (1) Networking Breakfast (August 14)
  - (1) Networking Breakfast (August 15)
- Logo recognition in onsite conference materials, on event website and onsite signage
- Placement in PPB magazine ad recognizing event sponsors, post event

### BRONZE ($1,500) 4 AVAILABLE
- Recognized as bronze-level event sponsor
- Optional event exclusive sponsor recognition (choose 1)
  - (4) Breakfast Session Timeslots
- Logo recognition in onsite conference materials, on event website and onsite signage.
- Placement in PPB magazine ad recognizing event sponsors, post event

### PRODUCT SPONSORS ($1,000)*
- Exclusive opportunity per product category
- Product distribution at conference to all attendees
- Recognized as a product sponsor for the event
- Logo recognition in onsite conference materials.
- Placement in PPB magazine ad recognizing event sponsors, post event

* If other sponsorship level is selected, product sponsorship may be added for $750. Products must be approved by PPAI.