PRODUCT RESPONSIBILITY SUMMIT  
EXHIBIT SPACE CONTRACT  
Alexandria, VA • September 15-17, 2019 • Westin Hotel & Resorts

<table>
<thead>
<tr>
<th>Address</th>
<th>Contact Name</th>
<th>Company Name</th>
<th>PP A I #</th>
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</thead>
<tbody>
<tr>
<td>Phone</td>
<td>Fax</td>
<td>Email</td>
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</tbody>
</table>

**EXHIBITOR INFORMATION**

1. All exhibitors at the Summit will have the opportunity to set up their table top displays on Sunday, September 15 during designated hours provided by PPAI.
2. September 16 & September 17 tables will be open all day. Exhibitors will have the options to participate or stay at their booth.

**Sponsorship Includes:**

1. Recognition as a sponsor at the event
2. Various exclusivities based on sponsor level
   (See sponsorship form)

3. On both September 16 & September 17, there will be a networking breakfast during which tables will be open. We will have two breaks during both days.
4. Exhibitor registration for PRS is $2,000. Includes booth and one attendee registration (member value ($975)

5. Sponsors levels do not include registration for a participant.

**SPONSOR SOCIAL MEDIA ACCOUNTS**

Please enter your company’s preferred social media accounts. When possible, sponsors will be referenced in social media posts relating to PPAI’s Product Responsibility Summit.

<table>
<thead>
<tr>
<th>Facebook</th>
<th>Instagram</th>
<th>Twitter</th>
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</table>

**EXHIBITOR SPACE DETAILS**

**Exhibit Space Includes:**

1. 6’ Table
2. Table Drape
3. Food and beverages in Exhibit Area
4. Registration for one staff member

**Sponsorship Includes:**

1. Recognition as a sponsor at the event
2. Various exclusivities based on sponsor level
   (See sponsorship form)

**SPONSORSHIP INFORMATION**

**PLATINUM SPONSORSHIP ($7,500)
3 AVAILABLE**

- Recognized as platinum-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Welcome Dinner (September 15)
  - 1- Closing Remarks & Reception (September 17)
  - 1- Registration & Sunday Education (September 15)
  - Opportunity to welcome attendees (5 min. max.)
  - Full Page Ad in PPB magazine
  - Logo recognition in onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**GOLD SPONSORSHIP ($5,500)
3 AVAILABLE**

- Recognized as gold-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Networking Lunch (September 16)
  - 1- Networking Lunch (September 17)
  - 1- Sessions 1-8 (September 16)
  - Opportunity to welcome/address attendees (5 min. max.)
  - 2 Vertical banner ads in PPB Newslink
  - Logo recognition in onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**SILVER SPONSORSHIP ($3,000)
3 AVAILABLE**

- Recognized as silver-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Networking Breakfast & Welcome (September 16)
  - 1- Networking Breakfast & Welcome (September 17)
  - 1- Bus Sponsorship: CPSC Trip (September 18)
  - 1 Banner ad in PPB Newslink
  - Logo recognition in onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**BRONZE SPONSORSHIP ($1,500)
6 AVAILABLE**

- Recognized as bronze-level event sponsor
- Optional event exclusive sponsor recognition: (choose 1)
  - 1- Morning Break (September 16)
  - 1- Morning Break (September 17)
  - 1- Afternoon Break (September 17)
  - 1- Sessions 1-3 (September 17)
  - 1- Sessions 4-6 (September 17)
  - Logo recognition in onsite conference materials, on event webpage, and onsite signage
  - Placement in PPB magazine ad recognizing event sponsors, post event

**PLEASE NOTE:** INITIAL SPACE ASSIGNMENT DEADLINE IS JULY 26, 2019

Exhibits ($2,000 each) 

<table>
<thead>
<tr>
<th># Exhibits</th>
<th>Exhibit Total (A): $</th>
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</table>

Sponsorship (Please select optional event exclusives below, if applicable.)

<table>
<thead>
<tr>
<th>Platinum Sponsorship</th>
<th>$7,500</th>
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<tbody>
<tr>
<td>Gold Sponsorship</td>
<td>$5,500</td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$3,000</td>
</tr>
<tr>
<td>Bronze Sponsorship</td>
<td>$1,500</td>
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</tbody>
</table>

Sponsorship Total (B): $

**GRAND TOTAL (A+B): $**

**PAYMENT INFORMATION**

Please return contract with full payment to:
Promotional Product Association International
3125 Skyway Circle N., Irving, TX 75038

To remit payment by check please make payable to:
Promotional Product Association International

To remit payment by credit card (Visa, America Express, Mastercard) please call:
Lydia Gonzales at 972-258-3076.

Contact us:
Toll free 888-426-7724 • Fax 972-258-3003
The term "Event" means Product Responsibility Summit, scheduled to take place on September 15-17, 2019, at Westin Hotel and Resort, Alexandria, Virginia (the "Event Facility"). This Event is owned, produced and managed by Promotional Products Association International ("PPAI"). As used hereinafter, the term "PPAI" means, collectively, PPAI, and each of its officers, directors, agents, affiliates, representatives, employees and assigns, unless the context requires otherwise. Where the term "PPAI" is used, collectively, (i) the company or person that applied for exhibit space rental or sponsorship and agreed to enter into this contract upon acceptance by PPAI in the manner stated below and (ii) each of its officers, directors, employees, contractors, agents, representatives and/or invitees, as applicable.

3. CONTRACT ACCEPTANCE
This contract shall become binding and effective only when it has been accepted by PPAI. Exhibit space will be assigned on a first-come, first-serve basis. Exhibit space will be assigned for future Events if PPAI, in its sole discretion, believes is objectionable with the Association. PPAI reserves the right to restrict or remove any supplier and Business Services Exhibitors, who are in good standing with PPAI, the Exhibit Facility or the public at the Event. Such supply shall promptly pay for any and all damages to the Exhibit Facility caused by Exhibitor. Exhibitor shall promptly pay for any and all damages to the Exhibit Facility caused by Exhibitor.

4. ASSUMPTION OF RISKS; RELEASES
Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation at the Event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by the fault of Exhibitor or the fault of any third party. Pursuant to this agreement, Exhibitor represents, warrants and covenants to PPAI that the Exhibitor is fully responsible for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither PPAI nor the Exhibit Facility accepts responsibility, nor is a courtesy storage area, including any subrogation claims by its insurer. Neither PPAI nor the Exhibit Facility accepts responsibility, nor is a courtesy storage area, including any subrogation claims by its insurer. Further, Exhibitor shall, at its own expense, secure and maintain through the term of the contract, insurance in amounts that meet or exceed the minimum requirements set forth in Section 13.8. (a) Exhibitor agrees to, at its own expense, obtain and maintain insurance in amounts that meet or exceed the minimum requirements set forth in Section 13.8.

5. LIMITATION OF LIABILITY
Under no circumstances shall PPAI, or the Exhibit Facility be liable for theft, mysterious disappearance or otherwise.

6. ASSIGNMENT OF SPACE
Exhibitor makes no representations, warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters.

7. QUALIFICATIONS OF EXHIBITOR
PPAI, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the Event. Eligibility is generally limited to suppliers and Business Services Exhibitors, who are in good standing with the Association, and to persons or entities that are authorized (but has no obligation) to occupy or dispose of any space vacated or made available by reason of action taken under this contract. Exhibitor is responsible for obtaining any necessary tax identification numbers and permits and for paying all necessary tax identification numbers and permits and for paying all necessary tax identification numbers and permits. The term "Event" means Product Responsibility Summit, scheduled to take place on September 15-17, 2019, at Westin Hotel and Resort, Alexandria, Virginia (the "Event Facility"). This Event is owned, produced and managed by Promotional Products Association International ("PPAI"). As used hereinafter, the term "PPAI" means, collectively, PPAI, and each of its officers, directors, agents, affiliates, representatives, employees and assigns, unless the context requires otherwise. Where the term "PPAI" is used, collectively, (i) the company or person that applied for exhibit space rental or sponsorship and agreed to enter into this contract upon acceptance by PPAI in the manner stated below and (ii) each of its officers, directors, employees, contractors, agents, representatives and/or invitees, as applicable. That become due to any governmental authority in connection with its activities at the Event.

16. INSURANCE
Exhibitor shall, at its own expense, secure and maintain the terms of this contract, including move-in and move-out days, the insurance listed below:

A) Product Safety Aware status by the established deadline date and time

B) Comprehensive General Liability insurance with limits not less than $1,000,000 per occurrence, and a maximum aggregate of $2,000,000 for any single loss or occurrence. (This insurance shall include coverage of professional liability, products and liquor liability (if applicable).

C) Automobile Liability insurance with limits not less than $500,000 per occurrence (This insurance shall include coverage of professional liability, products and liquor liability (if applicable).

D) No cancellation or change in insurance coverage shall be made without 30 days' advance written notice to PPAI.

17. COPYRIGHTED MATERIALS
Exhibitor shall not display or reproduce any copyrighted material at the Event unless it has obtained all necessary rights and paid all required royalties or other payments.

18. OBSERVANCE OF LAWS
Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

19. ADDITIONAL TERMS AND CONDITIONS
PPAI has sole control over attendance policies. Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed fully earned and non-refundable at the time of payment. Exhibitor may not assign this contract or any right hereunder nor may Exhibitor sublet or license, or dispose of any portion of its space.

20. INCORPORATION OF ADDITIONAL RULES AND REGULATIONS
Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this contract shall be subject to determination by PPAI in its sole discretion. PPAI may adopt rules and regulations from time to time governing such matters and may amend or revoke them at any time, upon reasonable notice to Exhibitor. Exhibitor shall observe and abide by all additional rules and regulations made by PPAI as soon as these additional rules or regulations are communicated to Exhibitor. Exhibitor agrees to comply with all applicable provisions of the Event and will not do anything that constitutes a violation of any part or condition of the Event.

21. ELIGIBILITY OF EXHIBITOR/SPONSOR
Effective for all PPAI events and publications, any company that wants to gain access to the PPAI marketplace (through trade-show exhibit space, sponsorships, and advertising) is required to obtain Product Safety Aware status. Each company must designate a roster employee to serve as the Company’s Product Safety Advocate. The roster employee must complete four of the specified product safety education or qualify under alternate criteria inking but not limited to, PRAG membership, PPAI Product Safety Summit attendance, PPAI Product Safety, participates in an alternate PPAI education activity or submit a completed application for Product Safety Aware status. PPAI reserves the right to decline any request if it is not in the best interest of the show and the related financial specifics. The final exhibit space and/or location may be different from the Exhibitor's request.

Signature on Contract
Please sign your contract on the Authorized Signature line.

[Signature]
[Date]
2019 SPONSORSHIP LEVELS

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As of 02/25/19