

Innovative Digital Systems

Job Description – Marketing Manager

We are looking for an experienced Marketing Manager with experience in the Promotional Products industry to help with print, internet, and social media marketing as a supplier. Ideal candidate will have a degree in marketing, experience in b2b and b2c marketing, and knowledge of Google AdWords, Google Analytics, and SEO optimization.

Required Qualifications: Please note that this is NOT an entry-level position.

- 3-4 years experience as a Marketing professional in the Promotional Products industry
- b2b Marketing experience
- b2c Marketing experience
- Computer competency.
- Ability to work with Adobe Illustrator and Adobe Photoshop a plus
- Budget conscience.
- Self motivated and proactive in communication. Does not wait to get answers. Go-getter. Can-do attitude.

Benefits: Eligible for benefits after 90 day evaluation period

- Health Insurance Coverage
- Profit sharing program
- Paid Time Off

Job Type: Full-time