

## Contact

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## Top Skills

Advertising  
Marketing Communications  
Creative Direction

# Nick Ahlborn

Owner at SES Promo, A Promotional "SWAG" Company  
Tarzana, California

## Summary

Owner of SES Consultants, formed a Promotional Premiums & Marketing Company in 2006.

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## Experience

### SES Promo

Owner

September 2006 - Present

Greater Los Angeles Area

I took over the former Armor Marketing International LLC and rebranded the company as SES Promo - a promotional products merchandising company, providing branded merchandise and solutions to a wide array of corporate clients. I was responsible for doing the bulk of the selling to generate new business. I also work in close capacity with the Production Team to oversee the timely management of each project. SES Promo has been proud to serve clients such as Carnival Australia, Princess Cruises, Wolf Films, Liqui-Box Corporation, and the production offices of television shows such as "Family Guy", "Grey's Anatomy", "Law & Order", "Chicago Fire", "Smallville", and "The Office".

### Armor Marketing International, LLC

Production Manager

June 2004 - September 2006 (2 years 4 months)

Westlake Village, CA

Served as the Production Manager for a promotional premiums distributorship for branded and logo merchandising. Position was responsible for managing a small production staff of Research Project Associates which backed up the sales staff. Set production and delivery schedules for incoming and outgoing merchandise. Supervised each project to maintain client schedules. Also supervised the shipping department, as well as being responsible for making sales calls to potential clients. Managed and represented the company at trade show exhibitions.

## RCA Gifts & Promotions

Reserach Analyst / Project Associate

January 2002 - June 2004 (2 years 6 months)

Los Angeles, CA

Having began as a Temporary Employee in December of 2001, I was granted a permanent full time position with the company in January 2002. Having started in the shipping department, I was moved into Production and Research by the spring of 2002. I was responsible for researching product information to support the sales team, and then manage the incoming projects. As the project associate, I was responsible to make sure all merchandise was moving through the stages of branding in a timely fashion, as well as ordering and scheduling of merchandise and deliveries. In addition, I was also responsible for compiling all charges for each project and submit them to accounting for billing. The company folded in June of 2004 and became Armor Marketing LLC, for whom I went to work.

## Capital Racing Jockey Club

Announcer/Television Producer/ Public Relations Associate

February 1989 - November 2001 (12 years 10 months)

Grove City, OH and Evansville, IN

I served as the track announcer for a thoroughbred race track. In addition, I was the producer and host of two separate television shows: a nightly recap show of the day's racing and a weekly magazine show featuring segments highlighting the people, places and horses around the track. I also wrote a bi-monthly column on thoroughbred racing for a trade publication, hosted live education seminars for race goers, and also served as the track odds-maker.

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## Education

University of Cincinnati

Bachelor's degree, Communications · (1981 - 1985)