

## Job Description – Marketing Specialist

We are looking for an experienced Marketing Specialist with experience in the Promotional Products industry to help with print, internet, and social media marketing for our Custom Print Decoration company. Ideal candidate will have a degree in marketing, experience in b2b and b2c marketing, established relationships in the promotional products industry, and knowledge of Google AdWords, Google Analytics, and SEO optimization.

**Required Qualifications:** Please note that this is NOT an entry-level position.

- 3-4 years experience as a Marketing professional in the Promotional Products industry
- b2b Marketing experience
- b2c Marketing experience
- Computer competency.
- Ability to work with Adobe Illustrator and Adobe Photoshop a plus
- Budget conscience.
- Self motivated and proactive in communication. Does not wait to get answers. Go-getter. Can-do attitude.
- **Benefits:** Eligible for benefits after 90 day evaluation period
- Health Insurance Coverage
- Profit sharing program
- Paid Time Off
- Job Type: Full-time