**Product Concept:**

*Environmental Responsibility Considerations*

Intended for beginner compliance programs

**Key activity: Risk and hazard assessment**

Step-by-step approach to consider risk related environmental responsibility during the product concept stage.

- Discuss client expectations
- Define acceptable environmental standards
- Identify areas of risk and hazard
- Identify laws in countries of production and distribution to ensure compliance

- Evaluate materials, assembly and production methods; packaging and labeling
- Ensure compliance with FTC green guides in all marketing statements

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