

Marketing and Graphic Specialist

We are looking for a highly motivated key team member to join our extraordinary company as a Marketing and Graphic Specialist.

As a Marketing and Graphic Specialist you will collaborate with a high performing sales team to support business development needs through graphic and marketing tasks.

The Ideal candidate will have a willingness to engage with products creatively, understand the promotional products industry and be a curious learner. Enthusiasm and initiative to take on a variety of tasks aimed to engage customers, increase sales and improve client experience is a must.

What You Will Do:

- Review branding and design objectives per project
- Create virtual representation of logo branded merchandise within brand standards of various clients
- Setup self-promotion branded merchandise to support sampling and sales efforts
- Develop print materials to support a client's promo product (packaging, wraps, tags, cards)
- Development of sales support materials including PDF flyers, product info cards, invitations, direct mail cards and other printed elements to support the sales development process
- Organize and communicate on multiple projects at once using team task manager application
- Arrange, store and update files to properly archive and make searchable when needed

What you will need:

- Marketing experience
- 1 to 2 years of related experience
- Adobe Creative Suite
- Understanding of design principles such as layout, typography, color and balance is critical
- Ability to write and edit romance copy for use across various platforms
- Working knowledge of Microsoft PowerPoint, MailChimp and Social Media is a bonus
- Basic knowledge of print production and product decorating is a plus
- Strong organization skills

What is in it for you:

- Competitive compensation, comprehensive health benefits, 401k (with match!)

- Excellent work environment with an award winning culture, Best Places to Work, Glassdoor Rating of 4.3!

Geiger is proud to be an equal opportunity and affirmative

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Regular Business hours

https://workforcenow.adp.com/jobs/apply/posting.html?client=geigerbros&jobId=93729&lang=en_US&source=CC4