The idea to establish a Promotional Products Hall of Fame was conceived in 1973 to honor those individuals whose contributions to the products industry are not only noteworthy but go beyond their own companies. The nominations for the first Hall of Fame candidates took place in 1976 and resulted in the induction of seven candidates in 1977.

The highest distinction that the promotional products industry bestows on its professional is induction into the PPAI Hall of Fame. The Hall of Fame recognizes exceptional contributions to and long-term involvement with PPAI and the industry.
Hall of Fame Inductees

1977

Horace K. Atkins*  
Harold A. Lufkin*  
Richard H. McCleery*  
Carl E. Rosenfeld, MAS*

Joseph M. Segel  
William F. Vernon, Sr. *  
Charles A. Ward*  
Leonard J. Bray*

James Y. Canfield*  
Raymond A. Geiger, CAS*  
Edmund B. Osbourne*  
Jay Sadler Shaw*
1986
Jay F. Shaw, CAS*
William F. Vernon, Jr., CAS
Collins T. Dawson, CAS*
Ford Thomas Rose, MAS*

1988
Ann Morrissey-Roelfs, CAS*
Jack Nadel*
N. Donald Edwards, CAS
T. R. Gerlach*

1990
C. Ralph Loder*
Maurice W. Cohn*
George L. Herpel, Ph. D.*
Benjamin S. Whitehead*

1992
Stephen E. Slack*
Glen R. Holt, MAS, CIP*
Marshall Sipkins*
Margaret Custer-Ford, MAS
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>2014</td>
<td>Don Lafferre, CAS*</td>
<td></td>
</tr>
<tr>
<td>2015</td>
<td>Fran Ford Jr., CAS</td>
<td></td>
</tr>
<tr>
<td>2016</td>
<td>Paul Kiewiet, MAS+</td>
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<tr>
<td>2017</td>
<td>Margie Price, MAS</td>
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<tr>
<td>2018</td>
<td>Joel D. Schaffer, MAS</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Janelle Nevins*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>David Woods, MAS</td>
<td></td>
</tr>
</tbody>
</table>

* Deceased