A Connector.

Our industry is vast - 100,000 professionals – and tiny – 7 people in the average firm. In between are literally billions of connections between professionals. Together, we face all the opportunity that comes with rapid change – from Millennials, to technology, to D2C Customized Retail and beyond.

At RuMe BrandSuite it has been my mission to leverage these change agents. We built the fastest growing company in the industry by connecting people and ideas across industries, technologies, and generations. The PPAI Board has centuries of industry experience. I aim to complement it with the perspective from having been a professional investor, strategy consultant, and tech executive.

Let's make sure our industry has the connections we need to master the changes ahead. Learn more at dan4ppai.com. Connect at fb.com/dan4ppai.

LET'S DO THIS,

Dan Frailey