

PPAI Pyramid

Client Program Entry Sample – Client Letter

Sample Client Letter– Print and include with your submission

Must be on client letterhead and MUST NOT include the submitters name or company name.

To Whom It May Concern:

The results of the Grand Opening Celebration Promotion for Merry Antics Entertainment were beyond everything we expected. The attendance at our grand opening far exceeded our expectations with more than 2,000 families signing our guest book and taking part in the festivities.

During the Grand Opening, we had 150 families book our services for future birthday parties and the buzz generated has been amazing.

We look forward to working with you on future promotions.
Sincerely,



Mindy Linz
Associate Director
Merry Antics Entertainment