Frequently Asked Questions

What is happening to the PPAI Awards and Recognition Program?
The PPAI Pyramid Award has stood the test of time as one of the longest-running and most recognized awards in the industry. In 2018, the Suppliers Achievement, Technology, Image and Star Competitions will be rebranded under the updated PPAI Pyramid Award brand.

What is the overall goal of the awards rebranding?
The PPAI Pyramid Award is the industry’s premier award. This rebranding of the Suppliers Achievement, Technology and Image Awards will help solidify the collaborative, results-driven business model unique to the promotional products industry.

Why is the change happening now?
The Pyramid Awards are approaching 60 years of presentation in 2018. This is an opportune time to celebrate this significant milestone and spotlight the more than 60 years of successful promotional partnerships.

Who decided to make this change?
The rebranding concept was concepted and vetted by the Awards & Recognition Committee and presented to a variety of volunteer committees as well as reviewed by the PPAI staff and board.

How will the rebrand affect me and my previous awards?
There will be no change to awards previously presented and recorded by PPAI.

What does it mean going forward?
The broader Pyramid Award will advance the awareness and prestige of all PPAI Awards. This new, consolidated award will continue to recognize and celebrate the award categories previously part of the Suppliers Achievement, Technology, Image and Star competitions.

How does the change to the program affect my chances of winning?
A judging panel will judge each category based on the criteria and points values provided. All submitted entries are judged individually based on how well they deliver the required elements. Member companies do not compete against each other, but earn points solely on the merit of each of their own entries.

What happens to the categories we previously competed in? Will we still be able to submit entries for them?
Previously presented PPAI award categories have been moved under the Pyramid Competition. Categories have been separated by PPAI Member Type: Supplier, Distributor, Regional Association, Business Service, and Multi-Line Rep.

What information is required to make a submission?
Information varies depending on the category you are submitting an entry into. Visit ppai.org/members/awards to see sample submissions.
Supplier
Distributor
Regional Association
Business Service
Multi-Line Rep

Questions? Contact: awards@ppai.org or 972-258-3070.