



MAS+ Project Proposal Application Form

The MAS+ application is the first step toward achieving the Master Advertising Specialist Plus (MAS+) certification. Prior to submitting the MAS+ project in full, the MAS+ application is the process used to determine if a project is eligible for full submission.

Please read and complete each section fully and accurately in legible handwriting or type. All qualifying program requirements must be completed at the time the application is submitted.

MAS+ application approval verifies a project idea; however, full project submission and subsequent review is required and will determine if your project fulfills all Master Advertising Specialist Plus (MAS+) certification requirements.

Please mail, fax or email a PDF of your completed application to:

Mail: PPAI
ATTN: Certification
3125 Skyway Circle N, Irving, TX 75038
Fax: 972-594-4059
Email: certification@ppai.org

Receipt of your application will be acknowledged within one week.

SECTION 1

Application Information

Applicant Name: _____ PPAI PIN#: _____

Company Name: _____

Email: _____

Telephone: _____

Business Address: _____

City/State or Province/Postal Code/Country: _____

SECTION 2

Qualifying Program Requirements

Current Qualifying Employment Position: (Note: MAS+ requirement = minimum 7 years of industry experience)

Position(s): _____

Dates of Employment: From _____ / _____ / _____ To _____ / _____ / _____

Company: _____



Industry Experience Requirement:

- Please provide verification of employment and experience in a promotional products industry position by including a copy of your current résumé or CV (*curriculum vitae*)
 - Employment in a promotional products company is defined as employed or operating as a component of the supplier/distributor promotional products supply chain

Master Advertising Specialist (MAS) Certification Verification:

- A valid, in-good-standing certification means that the candidate’s MAS certification status is current with no recertification issues:

DATE OF EARNED MAS CERTIFICATION: _____

or

DATE OF LAST MAS RECERTIFICATION: _____

MAS Valid Through: _____

Professional Development Requirement:

To access your current transcript online, login to the www.PPAI.org website and select View Certification Transcript.

I attest that I have:

Earned a minimum of 225 total education credit points*

- Please list your total number of earned educational credits to date: _____

Completed at least 50 education credit points in the last five years

- Please list your total number of earned educational credits within the last five years: _____

***Up to 15 Industry Service points can count toward the 225 earned education points**

SECTION 3

Project Summary

1. Please provide a 500-word maximum summary of the MAS+ project idea to be proposed
 - a. This summary should be included in the submitted application materials as a separate formal document
 - b. Reference the MAS+ Certification Program document (section titled *Project Eligibility Criteria*) for specified information on eligible project submission qualifications

SECTION 4

Candidate Confidentiality

PPAI agrees to maintain the confidential nature of any confidential information that may be submitted with the MAS+ project. Except where required by law, or unless disclosure is permitted by Candidate, PPAI agrees to not disclose confidential information contained in the submitted MAS+ project to anyone other than representatives of PPAI having a need to know, which includes PPAI’s MAS+ Project Graders having official duties and responsibilities for PPAI.

SECTION 5

Attestations & Acknowledgements

Please check each box below to indicate your acceptance and acknowledgment of the below statements:

- In submitting this application, I fully understand that it is an application only and does not guarantee certification.
- I agree to comply with all PPAI Certification Program policies, submit to an application review and supply further information as determined by PPAI. I further understand that any false statement or misrepresentation that I may make in the course of these proceedings and application may result in the revocation of this application.
- I have read the official PPAI Professional Development MAS+ Certification Program document and understand all program policies and procedures as they pertain to this application and any future MAS+ project submission.
- I acknowledge that if my project proposal is approved, I will be required to pay the MAS+ evaluation fee, before being eligible to formally submit my MAS+ Project.
- I acknowledge that if my project proposal is approved, I will have one year from the date I received the MAS+ application approval email to formally submit my MAS+ Project.

Applicant Signature: _____ Date: _____