Social Responsibility - Guides

The purpose of these guides are to provide guidelines, protocols and procedures for documenting and implementing individual corporate responsibility (social/product/environmental) programs at organizations conducting business within the promotional products industry. With the help of these tools, organizations are encouraged to develop policies and procedures within their own organizations that will allow them to self-regulate and offer specific assurances to customers.

**Glossary Of Product Safety Compliance Terms** for promotional products professionals.

**Guide To Responsible Sourcing In The Promotional Products Industry**
This guide will provide you with direction and clarity in assessing and meeting product safety, social and environmental compliance challenges with self-assessment tools, best practices, checklists and frequently asked questions in the promotional products industry.

**California Transparency In Supply Chain Regulations**
California has put new regulations in place designed to combat slavery and human trafficking.

**2013 CONE Communications/ECHO Global CSR Study**
A study of the impact social responsibility has on consumers and ultimately a businesses bottom line. Provides statistics for consumer perceptions of organizations that have corporate social responsibility programs.

**Canadian Corporate Social Responsibility Implementation**
Industry Canada promotes CSR principles and practices to Canadian businesses and provides an implementation guide and toolkit to guide Canadian businesses through the process.

**The Corporate Social Responsibility Newswire (CSRwire)**
Reports and links to "recently published, non-financial Corporate Social Responsibility and Sustainability reports" from members of CSRwire.

**Standards Map**
Provides information on different audit standards, codes of conduct, and audit protocols.

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