

PPAI Awards



2011



celebrating creative
EXCELLENCE

PPAI Awards
THE MARK OF A PROFESSIONAL®

2011 Suppliers Achievement Award Winners

Most Beneficial Sales & Marketing Aids

Gold: Skagen Designs

Silver: WOW! Branded Personal Assistance

Most Beneficial Sales Kit

Gold: Avaline

Silver: Hirsch Gift

Most Creative New Product Designed for Promotional Product Use

Gold: A La Carte

Silver: Stormtech USA

Most Creative New Product Designed for Business Gift Use

Gold: Picnic Time

Silver: KTI Networks/KTI Promos

Best Full Line Catalog - S6-S8

Gold: Senator Promotional Groups

Silver: R.S. Owens

Best Full Line Catalog—S9-S16

Gold: Gill Studios

Silver: Ariel Premium Supply

Screen Printing on Textiles

Gold: Prime Resources

Silver: Haas-Jordan by Westcott

Screen Printing

Gold: Punch Products/Visions USA

Silver: Wolfmark Neckwear

Offset Process

Gold: Prime Resources

Silver: Visstun

Etching-Engraving

Gold: Bruce Fox Inc.

Silver: Crystal D

Castings

Gold: R.S. Owens

Silver: Indiana Metal Craft

Metal Striking

Gold: Indiana Metal Craft

Embroidery

Gold: Vantage Apparel

Combination of Processes

Gold: Jaffa/Norwood Promotional Products

Silver: Crystal D

Special Process not Categorized

Gold: Digispec

Silver: CounterPoint

Customized Non-Catalog Product I

Gold: Ariel Premium Supply

Silver: World Wide Lines

Customized Non-Catalog Product II

Gold: R.S. Owens

Silver: Crystal D

Most Creative Promotional Product—Partnership Development

Gold: Visions Awards

Silver: Haas-Jordan by Westcott

2011 Web Award Winners

Functionality/Usability

Gold: Zagwear Inc.

Silver: Starline USA

Bronze: InkHead Promotional Products

Information/Content

Gold: LogoIncluded

Silver: Zagwear Inc.

Bronze: The Identity Group Inc.

Marketing/Branding

Gold: Rightsleeve Marketing

Silver: Wov-In Group Inc.

Bronze: The Wow Card

Technical Innovations/E-Commerce

Gold: InkHead Promotional Products

Silver: Branders.com

Bronze: Leashables by Oralabs

Visual Design/Creativity

Gold: ePromos

Silver: Logo Envy

Bronze: Sweda Company

2011 Pyramid Award Winners

Internal Programs

Gold: iPromoteu

Silver: Altobeli Advantage

Bronze: Geiger

Employee Incentive Programs

Silver: MadeToOrder

Bronze: eCompany Store

Goodwill Programs

Gold: Geiger

Silver: Logo Concepts

Bronze: AIA/E&J Specialties

Bronze: Chilli Promotions

Consumer Programs

Gold: Jack Nadel Intl.

Silver: Identity Works

Bronze: Sunrise Identity

Business-to-Business Programs

Gold: EdVenture Promotions

Silver: Geiger

Bronze: Felber & Felber

Sales Incentive Programs

Gold: Identity Works

Tradeshows & Exhibitions

Gold: AIA Corporation

Silver: Silicon Valley Specialties
(iPromoteu)

Bronze: Greene & Assoc.

Tutorial Programs

Gold: Newton Manufacturing

Not-for-Profit Programs

Gold: Zebra Marketing

Silver: Wild N' Wooly Marketing

Bronze: Geiger

Distributor Self Promotions

Gold: Big Fish Branding

Silver: The Bradley Company
Lasting Image Promotions
One 2 One Marketing

Bronze: Bluegrass
Promotional Mktg.

2011 Supplier Star Award Winners

\$1-\$2 \$250,000

Star: Badger Sportswear

Merit: Bloomin' Promotions

\$3 \$250,001 - \$500,000

Star: Chemical Light

Mid-Nite Snax

Zoogee World Inc.

\$4 \$500,001 - \$1,000,000

Star: iClick

Merit: Opus by Collins

\$5 \$1,000,001 - \$2,500,000

Star: Posh Xessories Inc.

Merit: Cross Canvas & Megafast

\$6 \$2,500,001 - \$5,000,000

Star: Admints & Zagabor

Merit: Crystal D & Meridian Medal

\$7 \$5,000,001 - \$10,000,000

Star: World Wide Lines

Merit: AddVenture Products, Cap America &
Chocolate Inn

\$8 \$10,000,001 - \$15,000,000

Star: Maple Ridge Farms

Merit: Avaline

\$9 \$15,000,001 - \$20,000,000

Star: Beacon Promotions

Merit: CPS/The Keystone Line & ETS Express

\$10 \$20,000,001 - \$50,000,000

Star: SnugZ USA

Merit: Bag Makers & Hub Pen Company

\$11 \$Over \$50,000,000

Star: Leed's

Merit: Bull Line & SanMar

2011 Best Of Show Awards

Best of Suppliers Achievement Award

R.S. Owens - Customized Non-Catalog Product

Best of Web Award

InkHead Inc. - Technical Innovations/e-Commerce

Best of Pyramid Award

Identity Works Inc. - Sales Incentive Program

Best of Supplier Star Award

Admints & Zagabor - Sales Category S6

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