

## **WOWLINE, National Sales Manager**

### **Position Description:**

WOWLINE, is searching for a National Sales Manager. The position is responsible for managing the company's multi line sales groups throughout the United States.

This involves, but is not limited to the following:

- \* Work with the sales groups to develop annual plans.
- \* Work with the marketing department to plan trade shows.
- \* Develop major distributor relationships.
- \* Work with the marketing and customer service departments to provide sales support for the multi line rep groups.
- \* Work with the Director of Business Development, COO and marketing department to assure that marketing efforts are synergistic with sales efforts.
- \* Communicate territory sales results on a regular basis and work with the multi line groups to adjust plans and strategies as results dictate.

The National sales manager will report to the Director of Business Development.

### **Requirements:**

- \* Excellent sales, communication, managerial and organizational skills.
- \* Knowledge of the promotional products industry is a plus.
- \* A proven record of success as a sales executive, preferably within the promotional products industry.
- \* The ability to travel nationally approximately 25% of the year.

\*To be considered, a candidate must have a minimum of 5 years of managerial sales experience. A completed four year bachelor's degree is required.

The company offers medical, dental and vision insurance, along with a 401k plan. The position is also eligible to participate in the company's bonus program.

To apply, please send resume and cover letter to Linda Smith at [lsmith@wowline.com](mailto:lsmith@wowline.com)