



LAPINE

Brand performance from every angle.

Creative Services Associate:

Location: Stamford, CT / Division: Merchandising

Primary Responsibilities

- Develop innovative merchandise programs, presentations, project management tasks and progress reports.
- Source creative on trend merchandise solutions to meet our client's objectives, budget and timeline.
- Research consumer trends and identify new merchandise to present for client programs.
- Project management of program objectives, scope, requirements and expected deliverables to ensure that projects exceed clients expectations.
- Communicate and collaborate daily with clients, external vendors and internal teams.
- Prepare client presentations in conjunction with Sr. Account Manager.
- Participate in creative brainstorming meetings to help plan new activities and initiatives
- Identify new vendors and foster relationships with new/ existing vendors, negotiate pricing and terms of order.

Job Skills & Traits

- Strong problem solving skills with ability to evaluate situations, identify core issues, fact-find, and promote thoughtful business solutions
- Professional, high energy individual with a team player mentality
- Strong oral and written communication skills
- Excellent interpersonal skills, creativity and attention to detail
- Eagerness to learn and grow in a dynamic, fast-paced work environment
- Ability to handle multiple tasks simultaneously and meet deadlines
- Ability to organize and prioritize work across multiple projects and initiatives
- Resourceful and assertive in the ownership of assigned responsibilities
- Collaborative and ability to build mutually beneficial relationships

Experience Requirements

- 1-3 years of professional work experience in account management, sourcing, marketing, promotional products and/or related field
- Bachelor's degree preferred
- Excellent MS Office skills required and knowledge of social media platforms such as Twitter, Facebook, etc.

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