





Ready To Go To The Head Of The Class?

Earn Your PPAI Certification

	PROGRAM ELEMENTS					Designation Awarded
	Industry Experience	Education Points	Required Courses	Exam Required*	Recertification Required**	
TAS Trained Advertising Specialist	Less Than 3 Years	25 CAS or MAS Level	No	No	No	Certificate of Completion
 CAS Certified Advertising Specialist	3+ Years	75 CAS or MAS Level	Yes	Yes	Yes	Certification
 MAS Master Advertising Specialist	5+ Years	100 MAS Level & Valid CAS	No	Yes	Yes	Certification
 MAS+ Master Advertising Specialist Plus	7+ Years	225 Total Points & Valid MAS	No	No (Project Based)	No	Certification

*The PPAI Certification exam is offered year-round at PPAI live events and online. In order to register you must have already completed the specified CAS or MAS program requirements.

**CAS designees must continue to keep their CAS Certification current by completing 25 additional educational credits over three years.

MAS designees must continue to keep their CAS Certification current by completing 25 additional MAS-level educational credits over three years.