**PPAI Professional Development Product Sponsorships**

Support the industry and deliver your brand to a targeted group of decision makers with a product sponsorship to PPAI’s Professional Development live events. Your products may be distributed to attendees at the 2013 Women’s Leadership Conference (WLC) or 2013 North American Leadership Conference (NALC). Interested suppliers should submit this form with a product sample to Melissa Evans by **April 18th**. All submissions will be reviewed by a volunteer group and selected suppliers will be notified by April 30th.

* Company must be a PPAI member to be a product sponsor.
* Product sponsorship per event, per product is $1,500. If supplier selects an event sponsorship level, product sponsorship may be added for $1,000.
* Fee may be waived if overall product distribution is valued at $2,000 and above.
* Where applicable, product samples must be provided with the completed sponsorship form. Please mail samples to PPAI, Attn: Melissa Evans at 3125 Skyway Circle North, Irving, TX 75038-3526
* Selected product sponsors must submit products in quantity of 200
* Product must fit in a suitcase or be easily shipped.
* Product must be relevant to target audience:
	+ WLC – Women leaders in the promotional products industry; suppliers and distributors
	+ NALC – Business leaders (C-level, executives, business owners) of small, medium and large organizations in the promotional products industry; men and women; suppliers and distributors

**Contact Information**

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| --- | --- |
| Contact First Name: | Click here to enter text. |
| Contact Last Name: | Click here to enter text. |
| Company: | Click here to enter text. |
| PPAI Number: | Click here to enter text. |
| Contact Email Address: | Click here to enter text. |
| Contact Phone Number:  | Click here to enter text. |

**Sponsor Information**

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| Program to sponsor: | Choose an item. |
| Name of Product: | Click here to enter text. |
| Brief Description of product: | Click here to enter text. |
| Link to product image (if available): | Click here to enter text. |
| Estimated total value of product: | Click here to enter text. |
| Will you be submitting a sample?: |  |
| If selected, all final products must be received by **June 14th**. In order to meet this deadline, please enter the date you need the approved proof by: Click here to enter a date.  |
| Explanation of why you think this product should be selected: Click here to enter text. |