

**PPAI** AWARDS &  
RECOGNITION

CELEBRATING MEMBER EXCELLENCE



RECOGNIZING CREATIVE  
**EXCELLENCE**

:: 2013 ::

## 2013 Suppliers Achievement Award Winners

### **Distributor Sales & Marketing Aids**

Gold: none

Silver: ETS Express & Spector & Co.

### **Most Creative Product Developed as a Result of Supplier/Distributor Collaboration**

Gold: none

Silver: Bruce Fox/Business Impact Group

### **Client Sales & Marketing Aids**

Gold: iClick

Silver: ETS Express & Journalbooks/Timeplanner  
Calendars

### **Casting**

Gold: Bruce Fox & Indiana Metal Craft

Silver: R.S. Owens

### **Metal Striking**

Gold: SELCO

Silver: Indiana Metal Craft

### **Foil Stamping**

Gold: none

Silver: Journalbooks/Timeplanner Calendars

### **PVC Product or Decoration**

Gold: KTI Networks/KTI Promos (Ulterra)

Silver: All In One & KTI Networks/KTI Promos  
(Cummings)

### **Special Processes**

Gold: Optigraphics

Silver: Bruce Fox

### **Dome**

Gold: KTI Networks/KTI Promos

### **Combination of Processes**

Gold: SELCO

Silver: EMT & Indiana Metal Craft

### **Sublimation**

Gold: My Green Bag! (Ketto)

Silver: EMT & My Green Bag! (Fairy)

### **Digital Print on Textiles**

Gold: Buffalo Bay (Georgia Tech)

Silver: Buffalo Bay (Poplar Forest)

### **Digital Print on Hard Surfaces**

Gold: none

Silver: Moderne Glass

### **Special Applications**

Gold: none

Silver: Katz America

### **Screen Print on Textiles**

Gold: My Green Bag! (laptop sleeve)

Silver: My Green Bag! (iPad sleeve)

### **Screen Print on Hard Surfaces**

Gold: Punch Products

Silver: ETS Express & K & R Precision

### **Embroidery I**

Gold: Vantage Apparel

### **Embroidery II**

Gold: Vantage Apparel

Silver: Ash City

### **Special Effects/Multimedia Decoration on Textiles**

Gold: In Your Face Apparel

Silver: Pro Towels Etc.

### **Large Format Printing**

Gold: Stouse

### **Customized Non-cataloged Product Under \$25**

Gold: KTI Networks/KTI Promos

Silver: Alpi International & Bag Makers

### **Customized Non-cataloged Product \$25 and Up**

Gold: none

Silver: Advance Corporation & Okina Sales

### **Variable Data Print**

Gold: none

Silver: Bruce Fox

### **Etching/Engraving/Laser**

Gold: Advance Corporation

Silver: EMT & R.S. Owens

### **Pad Printing**

Gold: SELCO

Silver: Ball Pro Promotional Group &  
Norwood Promotional Products

### **Offset Process**

Gold: World Wide Lines

Silver: Visstun

### **Most Creative New Entry for Promotional Event Use**

Gold: KTI Networks/KTI Promos

Silver: Koolgator

### **Most Creative New Entry Designed for Business Gift Use**

Gold: none

Silver: KTI Networks /KTI Promos & Picnic Time

### **Mascot/Character or Persona**

Gold: Visions/Awardcraft

Silver: R.S. Owens

### **New Customized Retail-branded Product/Packaging**

Gold: none

Silver: International Merchandise Concepts

## 2013 Image Award Winners

### **Printed Supplier Catalog 1-25 pages**

Gold: none Silver: Toddy Gear Bronze: none

### **Printed Supplier Catalog 26-150 pages**

Gold: Aloe Up Suncare Products Silver: Ash City Bronze: ETS Express & Prime Resources

### **Printed Supplier Catalog 150+ pages**

Gold: Leed's Silver: Sanford B2B Bronze: Logomark & Ash City

### **Electronic Supplier Catalog**

Gold: none Silver: none Bronze: Ash City

### **Electronic Distributor Catalog**

Gold: none Silver: The POP Shop Bronze: none

### **Printed Distributor Catalog**

Gold: none Silver: none Bronze: Geiger

### **Branding**

Gold: Activate! Silver: Stormtech Bronze: BCH Unique

### **Self-Promotion Campaigns**

Gold: PromoShop Inc. Silver: Easy Green Shop & The POP Shop Bronze: Target Marketing

## 2013 Pyramid Competition

### **Goodwill Programs**

Gold: The POP Shop & Geiger Silver: Newton Mfg. Bronze: none

### **Internal Communications Programs**

Gold: Sonic Promotion Silver: iPROMOTEU Bronze: Brown & Bigelow

### **Employee Incentive Programs**

Gold: Proforma Silver: Inproma Bronze: AIA/  
Promotions 'N Motion

### **Consumer Programs**

Gold: Jack Nadel International Silver: none Bronze: Concepts & Associates  
& ePromos

### **Business to Business Programs**

Gold: ROBYN Promotions & Printing Silver: Above & Beyond Corporate Gifts Bronze: Proforma Extraordinary Promotions

### **Tradeshow & Exhibit Programs**

Gold: Shumsky Silver: Newton Mfg. Bronze: AIA Corporation

### **Educational Programs**

Gold: Blue 2 Silver: Onyx Bronze: Easy Green Shop

### **Non-profit Programs**

Gold: Branded Products Silver: Blue 2 Bronze: none

### **Health & Wellness Programs**

Gold: none Silver: Concepts & Assoc. Bronze: none

### **New Distributor/Supplier Collaboration**

Gold: none Silver: Geiger/ADG Bronze: none

### **Regional Creative Achievement**

Gold: none Silver: OPPA & NEPPA Bronze: TRASA

## 2013 Technology Award Winners

### **Blogs**

Gold: none Silver: Leaderpromos & Pinnacle Promotions Bronze: Embroidery Unlimited

### **Mobile Apps**

Gold: SAGE Silver: Bodek and Rhodes Bronze: Embroidery Unlimited

### **Special Interest Websites**

Gold: none Silver: Bodek and Rhodes & Geiger Bronze: PrintingForLess

### **Video Content**

Gold: Bodek and Rhodes Silver: ROBYN Promotions & Staples Promotional Bronze: SnugZ USA & Gordon Sinclair

### **Web Content/Functionality**

Gold: Punch Products & SnugZ USA Silver: Crown Products Bronze: Starline & Sweda

## Technology Awards.....continued

### eCommerce Websites

Gold: Bodek and Rhodes  
& Crown Products

### Social Media

Gold: Crown Products

Silver: Pinnacle Promo-  
tions & SanMar

Bronze: HALO Branded Solutions

Silver: Leed's, Motivators  
& National Premium

Bronze: Leaderpromos

## Supplier Star Competition

### New Member

Star: Wristband Promotions	Award of Merit: Impact Design
	<b>S01 (\$50,000-100,000)</b>
Star: Folder Express	
	<b>S02 (\$100,001-250,000)</b>
Star: Royal Industries	
	<b>S03 (\$250,001-500,000)</b>
Star: DyeNoMite	
	<b>S04 (\$500,001-1,000,000)</b>
Star: Crystal Images	
	<b>S05 (\$1,000,001-2,500,000)</b>
Star: Megafast	
	<b>S06 (\$2,500,001-5,000,000)</b>
Star: Picnic Time	Award of Merit: Bay State Specialty
	<b>S07 (\$5,000,001-10,000,000)</b>
Star: Admints & Zagabor	Award of Merit: KTI Networks/KTI Promos
	<b>S08 (\$10,000,001-15,000,000)</b>
Star: Maple Ridge Farms	Award of Merit: Quikey
	<b>S09 (\$15,000,001-20,000,000)</b>
Star: DIGISPEC	Award of Merit: Beacon Promotions
	<b>S10 (\$20,000,001-50,000,000)</b>
Star: Hub Pen	Award of Merit: Gold Bond
	<b>S11 (\$50,000,001 and up)</b>
Star: SanMar	Award of Merit: Gemline

Thank you to our 2013 Awards Sponsors & Donors

**SAGE**



Brighter Promotions • Chocolate Inn • F&H Ribbon Co. • Hadrus Inc.  
Hit Promotional Products • Jetline • PurpleG • Warwick Publishing