



celebrating creative excellence

Winners' Recap

PPAI AWARDS & RECOGNITION

CELEBRATING MEMBER EXCELLENCE

2012

2012 Suppliers Achievement Award Winners

Client Sales and Marketing Aids

Gold: Bruce Fox

Silver: Journalbooks/Timeplanner Calendars

Distributor Sales and Marketing Aids

Gold: Bristol ID Technologies

Silver: Dard Products & Spector & Co.

Most Creative New Product Designed for Promotional Event Use

Gold: Punch Products USA

Silver: Prime Line, R.S. Owens & Visstun

Most Creative New Product Designed for Business Gift Use

Gold: KTI Networks/KTI Promos

Silver: Gemline

Screen Print on Textiles

Gold: In Your Face Apparel

Silver: Towel Specialties

Special Effects Decoration on Textiles

Gold: Prime Line

Silver: In Your Face Apparel

Digital Print on Textiles

Gold: Buffalo Bay

Silver: Haas-Jordan by Westcott

Digital Print on Hard Surfaces

Gold: World Wide Lines

Embroidery I

Gold: Vantage (Green Tree)

Silver: Vantage (Noodles)

Embroidery II

Gold: Vantage (Kentucky Derby)

Sublimation

Gold: BAG MAKERS, CounterPoint & SAVI

Large Format Printing

Gold: Stouse

Screen Print on Hard Surfaces

Gold: Punch Products USA

Silver: Advance Corporation

Foil Stamping

Gold: Promotional PSI

Silver: Gill Line

Pad Printing

Gold: Norwood (Wilson golf ball) & Selco

Silver: Norwood (Tek Bottle)

Offset Process

Gold: Gill Line

Silver: Visstun

Variable Data Print

Silver: All In One & Bristol ID Technologies

Etching—Engraving—Laser Decorating

Gold: Hirsch Gift

Silver: Advance Corporation

Casting

Gold: Indiana Metal Craft (Naval Aviation)

Silver: Indiana Metal Craft (FBI Academy)

Metal Striking

Silver: Indiana Metal Craft & SELCO

PVC Product/Decoration

Gold: KTI Networks/KTI Promos

Special Applications

Silver: Visstun—Daily's & Wedding Cake

Dome

Silver: Stouse

Combination of Processes

Gold: SELCO

Silver: Gill Line

Special Processes

Gold: Optigraphics

Silver: Bruce Fox

Customized Non-Catalog Product—Under \$25

Gold: Visstun

Silver: Hirsch Gift

Customized Non-Catalog Product—\$25 and Up

Gold: R.S. Owens

Silver: Advance Corporation

Suppliers Achievement Award Winners—continued

Mascot/Character Development

Gold: Stoneycreek Marble Products

Silver: R.S. Owens

Most Creative Product Developed as a Result of Supplier/Distributor Collaboration

Gold: R.S. Owens

Silver: Bruce Fox

2012 Image Awards Winners

Branding

Gold: PROMOPET

Silver: Geiger

Bronze: Jack Nadel

Electronic Supplier Catalog

Gold: ProTowels

Silver: Bic Graphic USA

Printed Distributor Catalog

Gold: The Image Group

Silver: Newton Mfg

Bronze: InkHead

Printed Supplier Catalog I

Gold: The Book Company

Silver: Visstun

Printed Supplier Catalog II

Gold: Shepenco

Silver: Punch Products USA

Bronze: ShedRain

Printed Supplier Catalog III

Gold: Dard Products

Silver: Crown Products & Sanford

Self Promotion Campaigns

Gold: Axis Promotions

Silver: Paperclip Promotions

Bronze: Cliff Quicksell/iPromoteu

2012 Pyramid Award Winners

Business to Business Programs

Gold: Jack Nadel

Silver: ID, Inc/iPromoteu

Consumer Programs

Gold: Southwick Specialty Adv.

Silver: Nvision & Summit Group

Bronze: ePromos

Educational Programs

Bronze: Advertising Specialties Alliance & Gephart Marketing Solutions

Employee Incentive Programs

Gold: Image Marketing & Promotions

Silver: Inproma

Bronze: Bluegrass Promotional

Goodwill Programs

Silver: Halo Branded Solutions, NewClients Promotional, & Walker-Clay

Health/Wellness Programs

Gold: Bluegrass Promotional

Silver: Kaspo & Onyx

Internal Communications Programs

Silver: Jacksonville Specialty Advertising

Not-for-Profit Programs

Gold: Geiger

Political/Legislative Programs

Gold: Sonic Enterprises

Regional Creative Achievement

Silver: TRASA

Sales Incentive Programs

Gold: Pura Vida Promotions

Silver: Jack Nadel & NewClients Promotional Marketing

Social Responsibility Campaigns

Silver: Newton Manufacturing

Tradeshow/Exhibit Programs

Silver: AIA & Brown & Bigelow

Bronze: Eskimo Joe's Promotional Products

2012 Technology Award Winners

Blogs

Gold: Pinnacle Promotions

Bronze: Gossett Marketing & Motivators

eCommerce Websites

Gold: Crown Products

Silver: InkHead

Bronze: Geiger & Staples

Mobile Apps

Gold: Baystate Specialty

Bronze: Punch Products USA

2012 Technology Award Winners—continued

Social Media Campaigns

Gold: The P.O.P. Shop (2)

Special Interest Websites

Gold: Geiger

Video Content

Gold: The IceBox

Web Content Functionality

Business Services: Gold: Facilis Group Multiline Representatives: Silver: Identity Group

Regional Association: Silver: RMR/PPA

Distributors:

Gold: ePromos & Inkhead

Suppliers:

Gold: Crown Products

Silver: All In One & Green Banana

Bronze: Snugz/USA

Silver: PromoCorner.com

Bronze: Branders.com

Silver: Newton Manufacturing

Bronze: Boundless

Silver: ETS Express

Bronze: Bright Stores

2012 Supplier Star Award Winners

New Suppliers

S1 \$50,000-100,000

S2 \$100,001-250,000

S3 \$250,001 - \$500,000

S4 \$500,001 - \$1,000,000

S5 \$1,00,001 - \$2,500,000

S6 \$2,500,001 - \$5,000,000

S7 \$5,000,001- \$10,000,000

S8 \$10,000,001 - \$15,000,000

S9 \$15,000,001 - \$20,000,000

S10 \$20,000,001 - \$50,000,000

S11 \$Over \$50,000,000

Star: 99centpromos.com

Star: Leanin' Tree

Star: Royal Industries

Star: Zoogee World

Star: Cooler Graphics

Star: Megafast

Star: Admints & Zagabor

Star: World Wide Lines

Star: KTI Networks/KTI Promos

Star: Crown Products

Star: Hub Pen

Star: SanMar

Merit: BEST Promotions USA

Merit: YAFA

Merit: Dixieland Emblematcs

Merit: EMT

Merit: The Platform Group

Merit: Shepenco

Merit: Goldstar

Merit: Maple Ridge Farms

Merit: American Ad Bag

Merit: Gold Bond Inc.

Merit: Leed's

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