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Client Program Submissions Entry Form

Business-to-Business Programs

* This symbol indicates a required field

Entry Name *

Distributor Salesperson(s) Responsible for Program: *

Distributor Company Name: *

Client Company Name: *

Type of Business: *

Who comprised the target audience?

Limit 150 Characters (150 Remaining)

How many people comprised the target audience?

When and where did the program take place?

Limit 150 Characters (150 Remaining)

What other media, if any, were used in the program? Samples, screenshots, and / or copies of other media must be supplied with your submission. Please select all that apply:

Web

- Email
- Video
- Direct Mail
- Social Media (Facebook, Twitter, etc.)
- Other

What is the primary objective of the program?

Limit 500 Characters (500 Remaining)

How much was spent on the entire program (including promotional products, media, printing, packaging, etc.)?

Limit 150 Characters (150 Remaining)

In terms of strategy and execution, please explain the selection of products and other collateral. Explain themes, slogans, logos developed and map out timing of program detailing distribution and delivery.

Limit 2000 Characters (2000 Remaining)

What results were achieved relative to the objective for the promotional products? Please provide quantifiable numbers and recap the cost of the programs in relation to the budget.

Limit 500 Characters (500 Remaining)

List of Suppliers and Product Provided:

Client Letter

- Client letter is required for ALL submissions.
- Client letter MAY NOT contain the individual submitters' name or company name.
- Submissions that include the submitting company identifiers are subject to disqualification.
- Client letter must attest to the results of the program and the product used.

Upload format should be PDF or JPG file not to exceed 10MB

Client Letter

No file chosen

Support Materials

Screenshots, photos, copies of electronic communications can be submitted to support your entry.

- Support materials MAY NOT contain the individual submitters' name or company name.
- Support materials that are not anonymous are subject to disqualification.

Upload format should be PDF or JPG file not to exceed 10MB

Support Materials

No file chosen

Additional Support Materials

No file chosen

Product Photos

Please upload photos of all product using the following criteria:

- High Res JPG (300DPI - website images not acceptable)
- Image size 4" x 6" or higher
- Image orientation can be horizontal or vertical
- Silhouette or isolated image of product should have a solid color background; preferably white or gray
- No photos with environments or exteriors please

Upload Image 1

No file chosen

Upload Image 2

No file chosen

Upload Image 3

No file chosen

Upload Image 4

No file chosen

Upload Image 5

No file chosen

Upload Image 6

No file chosen

In 1000 characters or less, please provide a concise descriptive overview of your entry. Include entry objective and overall results. *

Limit 1000 Characters (1000 Remaining)

Permissions

As a condition for accepting an entry, Applicant agrees and understands that PPAI is granted the right and license to publicize the product/program described in the entry for the purpose of promoting the promotional products industry and the PPAI Awards Program at PPAI events. Applicant should not submit entry information that Applicant does not want to be disclosed by PPAI pursuant to this license.

Applicant hereby grants to PPAI a non-exclusive, perpetual, irrevocable license and right to copy, sell, or distribute the submitted material, in whole or in part, in any format and to incorporate such material in other works to be copied, sold or distributed in any format for the purposes of promoting the promotional products industry or the PPAI Awards Program at PPAI events, including, but not limited to, at PPAI live or virtual events, in PPAI publications, such as on PPAI websites or in *PPB* magazine or in the IDEA Source Library, and by other means. Applicant represents it has the right and authority to grant these rights to PPAI and that the permitted uses will not unlawfully infringe on the rights of any other person or entity.

To submit this entry, you must indicate your approval and understanding of the license and terms and conditions above.

I ACCEPT and UNDERSTAND.

Signature: *

Company Logo

Upload your company logo in a high res vector format

Company Logo

No file chosen

Shipment Information

Samples for each entry become the property of PPAI and will not be returned unless indicated below. All entries being returned will **require** you to provide a UPS or Federal Express account number.

Yes, please return my entry.

I understand that there is a \$0.00 handling fee and my shipping number is:

Return shipment to this address:

No, I do not need my entry returned to me

Save Pyramid Submission

Cancel (/Awards/index)

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SAMPLE ONLY