

RECOGNIZING CREATIVE EXCELLENCE



2014 Award Winner Recap

PPAI

AWARDS &
RECOGNITION

CELEBRATING MEMBER EXCELLENCE

Casting

Gold: R.S. Owens
(Golden Gramophone) Silver: Indiana Metal Craft
& R.S. Owens (Bobby Jones Golf Award)

Client Sales & Marketing Aids

Gold: Bruce Fox, Inc. Silver: Hirsch Gift, Inc.

Combination of Processes

Gold: My Green Bag! & Navitor Silver: Advance Corp & SELCO

Customized Non-Cataloged Product \$25 and Up

Gold: Prestige Glass Silver: KTI Promo/KTI Networks

Customized Non-Cataloged Product Under \$25

Gold: Bruce Fox, Inc. Silver: The Platform Group Gallery

Customized Retail-Branded Product/Packaging

Gold: Walters Seed Company Silver: Visstun

Digital Print on Hard Surfaces

Gold: R.S. Owens Silver: Advance Corporation

Digital Print on Textiles

Gold: None Silver: Buffalo Bay

Distributor Sales & Marketing Aids

Gold: Navitor & Prime Line Silver: EMT & Spector & Co.

Dome

Gold: Stouse, Inc. Silver: Logomark, Inc.

Embroidery I

Gold: None Silver: Vantage Apparel

Embroidery II

Gold: Vantage Apparel Silver: None

Etching/Engraving/Laser

Gold: None Silver: A+ Wine Designs & Logomark, Inc.

Foil Stamping

Gold: None Silver: BAG MAKERS & Promotional PSI

Large Format Printing

Gold: None Silver: Gill Studios & Pioneer Balloon

Mascot/Character or Persona

Gold: Artistic Toy Mfg Silver: R.S. Owens

Metal Striking

Gold: None Silver: Indiana Metal Craft & SELCO (Union Pacific)
& SELCO (Roseville Union)

Most Creative New Entry Designed for Business Gift Use

Gold: St Regis Crystal Silver: The Spice Lab & Webb Collection

Most Creative New Entry for Promotional Event Use

Gold: My Green Bag! Silver: Visstun

2014 Suppliers Achievement Continued...

Most Creative Product Developed as a Result of Supplier/Distributor Collaboration

Gold: None
Silver: Artistic Toy & iPROMOTEu/SDC Promotions
StoneyCreek & C&S Sales

Offset Process

Gold: None
Silver: CounterPoint & Visstun

Pad Printing

Gold: None
Silver: Norwood by BIC Graphic & SELCO

PVC Product or Decoration

Gold: None
Silver: Hirsch Gift & KTI Promo/KTI Networks

Screen Print on Hard Surfaces

Gold: None
Silver: K&R Precision

Screen Print on Textiles

Gold: None
Silver: My Green Bag! & Vantage Apparel

Special Applications

Gold: None
Silver: CounterPoint & Visstun

Special Effects/Multimedia Decoration on Textiles

Gold: My Green Bag!
Silver: None

Special Processes

Gold: Optigraphics
Silver: Mastercraft Decorators/The Guildlines

Sublimation

Gold: My Green Bag!
Silver: SAVI CUSTOMS

Variable Data Print

Gold: None
Silver: Bruce Fox, Inc.



Blogs

Gold: Snugz USA
Silver: ePromos Promotional Products
Bronze: AOK Marketing

eCommerce Website

Gold: Staples Promotional Products
Silver: SanMar
Bronze: InkHead Inc.

Mobile Apps

Gold: TripBuilder Media
Silver: Crown Products, Inc & SAGE
Bronze: InkHead Inc.

Social Media

Gold: Snugz USA
Silver: ePromos Promotional Products
Bronze: Bruce Fox, Inc.

Special Interest Websites

Gold: Uniflex
Silver: None
Bronze: None

Video Content

Gold: iClick
Silver: Staples Promotional Products
Bronze: Snugz USA

Web Content/Functionality

Gold: Motivators, Inc.
Silver: Gemline
Bronze: Charles River Apparel

Honoring 50 Years of PPAI Membership

Cubbon Advertising

Dick Dunphy Advertising Specialties, Inc.

Fields Advertising

Pilgrim Plastic Products Company

Riggs Advertising Specialty & Sign LLC



Branding

Gold: Navitor

Silver: Pica Marketing
& The POP Shop

Bronze: Grapevine Designs
& STORMTECH USA

Electronic Distributor Catalog

Gold: None

Silver: Geiger (Pulse)

Bronze: Concepts & Assoc
& Geiger (Timeless)

Electronic Supplier Catalog

Gold: None

Silver: Leed's
& STORMTECH USA

Bronze: MMI International

Printed Distributor Catalog 1-25 pages

Gold: None

Silver: HALO Branded Solutions

Bronze: None

Printed Distributor Catalog 25+ pages

Gold: None

Silver: Proforma

Bronze: None

Printed Supplier Catalog 1-25 pages

Gold: Toddy Gear
& Visstun

Silver: CounterPoint
& DIGISPEC

Bronze: None

Printed Supplier Catalog 26-150 pages

Gold: Castelli
& SanMar

Silver: Kanata Blanket
& The Book Co.

Bronze: Ad Bands
& Aloe Up Suncare

Printed Supplier Catalog 150+ pages

Gold: Gemline

Silver: Spector & Co.
& Tri-Mountain

Bronze: Logomark, Inc.

Distributor Self-Promotion Campaigns

Gold: Concepts & Assoc.

Silver: Grapevine Designs
& The Perfect Promotion

Bronze: The Image Group
Shumsky & Target Mktg

Supplier Self-Promotion Campaigns

Gold: None

Silver: Leed's & Prime Line

Bronze: None

Business to Business Programs

Gold: Grapevine Designs Silver: Edventure Promotions Bronze: iPROMOTEu & United Print Group

Consumer Programs

Gold: Chilli Promotions Silver: ePromos Promotional Products Bronze: None

Distributor/Supplier Collaboration

Gold: None Silver: None Bronze: Larry Arntz, Inc. & Astor Chocolate

New—Diversity Programs

Gold: None Silver: Newton Mfg. Bronze: None

Educational Programs

Gold: ASAP Promotions & Geiger Silver: Gephart Mktg Bronze: None

Employee Incentive Programs

Gold: Inproma Silver: None Bronze: None

Goodwill Programs

Gold: None Silver: Geiger (Sleep Well) Bronze: Geiger (Pet Owners) & Proforma Extraordinary Promotions

Internal Communications Programs

Gold: Kaeser & Blair Silver: Brown & Bigelow (Soar to New Heights) & Brown & Bigelow (Sun Trust) Bronze: None

International Program

Gold: None Silver: Proforma Extraordinary Promotions Bronze: None

Not-for-Profit Programs

Gold: None Silver: Concepts & Assoc. Bronze: None

Regional Creative Achievement

Gold: None Silver: MiPPA Bronze: None

Sales Incentive Programs

Gold: Promotions 'N Motion Silver: None Bronze: None

Social Responsibility Programs

Gold: Geiger Silver: None Bronze: Concepts & Assoc

Tradeshaw & Exhibit Programs

Gold: Shumsky Silver: Geiger Bronze: Tri-Made Mktg

New Member

- | | |
|--|--|
| Star: Zoo Printing | Award of Merit: Carlson Craft Binder Division |
| <i>\$50,000-250,000</i> | |
| Star: Hadrus Vinyl Graphics & Ideamax | Award of Merit: None |
| <i>\$250,001-500,000</i> | |
| Star: Mid-Nite Snax® | Award of Merit: A+ Wine Designs & Morris Magnets |
| <i>\$1,000,001-2,500,000</i> | |
| Star: Superior Decorating | Award of Merit: Artistic Toy Manufacturing |
| <i>\$2,500,001-5,000,000</i> | |
| Star: All-In-One® | Award of Merit: None |
| <i>\$5,000,001-10,000,000</i> | |
| Star: Admints & Zagabor | Award of Merit: World Wide Lines, Inc. |
| <i>\$10,000,001-15,000,000</i> | |
| Star: Pro Towels | Award of Merit: Fields Manufacturing & Maple Ridge Farms |
| <i>\$15,000,001-20,000,000</i> | |
| Star: DIGISPEC & Journalbooks/Timeplanners | Award of Merit: None |
| <i>\$20,000,001-35,000,000</i> | |
| Star: Crown Products | Award of Merit: Hub Pen Company |
| <i>\$35,000,001-50,000,000</i> | |
| Star: Gold Bond, Inc. | Award of Merit: Gill Studios, Inc. |
| <i>\$50,000,001+</i> | |
| Star: SanMar | Award of Merit: Hit Promotional Products |

A SPECIAL THANK YOU TO



Rick Brenner, MAS, Gary Haley, Steven Meyer, MAS, Bob Nellis, Chris Piper, Joe Scott, MAS and Michael Woody, CAS

Thank You

TO OUR 2014 AWARDS SPONSORS & DONORS

PPAI AWARDS & RECOGNITION

2014 PLATINUM SPONSOR



PPAI AWARDS & RECOGNITION

2014 GOLD SPONSOR



PPAI AWARDS & RECOGNITION

2014 SILVER SPONSOR



PPAI AWARDS & RECOGNITION

2014 DONOR

ALightPromos.com

F&H Ribbon Co.

Chocolate Inn

Hadrus Inc.

DIGISPEC

Warwick Publishing

MARK YOUR CALENDAR FOR 2014 COMPETITION DATES

PPAI Technology Awards:	March 3 - April 11
PPAI Image Awards:	June 2 - July 11
PPAI Pyramid Awards:	June 2 - July 11
PPAI Suppliers Achievement:	July 1 - August 15
PPAI Supplier Star Awards:	
Sales Volume Update:	July 1 - July 31
Voting:	August 18 - September 30